

Under the High Patronage of
Mr Emmanuel MACRON,
President of the French Republic



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INTERMAT 2024

New hub: New Technologies & Energies

4 days to anticipate the low-carbon and connected worksites of the future

INTERMAT 2024 will be the opportunity to show visitors the remarkable breakthroughs and innovations achieved by French and international construction equipment manufacturers to successfully deliver the low-carbon transition. For its debut in 2024, the New Technologies & Energies hub of expertise will address the challenges of both environmental and digital transformations, illustrating the energy efficiency of machinery and equipment, and offering visitors a deep dive into the low-carbon and connected worksites of the future.

A fifth hub of expertise geared towards the post-carbon future

INTERMAT 2024 has adjusted its sector organisation, rearranging and finely tuning its product and solution offering around five hubs of expertise, with the creation of the New Technologies & Energies hub to offer centre stage to the cutting edge technologies that are today an integral part of construction equipment.

The new offering in the 2024 show is refocused around four pillars which will each offer highlights and developments in step with the four major challenges of construction, including that of Energy, at the centre of industry professionals' concerns and expectations.

The New Technologies & Energies hub will be devoted to showcasing equipment that use new, alternative or renewable energy sources (biofuels, electric, hydrogen, etc.), decarbonisation solutions (electric retrofiting), virtual and digital engineering (augmented reality, mobile apps, BIM, Internet of Things, 3D printing, drones, etc.) energy storage solutions and autonomous vehicles, among others.

It will comprise an exhibition zone, the Start-Up Village with a dedicated space in which to present the stars of the future, an unprecedented forum area with nonstop talks, and a demo zone dedicated to low-carbon, and in particular electric, equipment.

The Start-Up Village in partnership with Impulse Partners

Designed as a space for animation and conviviality, the Start-Up Village, organised in association with Impulse Partners, will be located at the heart of the New Technologies & Energies Hub to showcase the latest technological solutions addressing the challenges of decarbonising and digitalising construction.

A programme of talks, pitches and speaking events, concocted in particular by Impulse Partners, will offer insight into major innovation trends and their impact on the industry's professions, safety, training, etc., using tangible case studies of successful collaborations between start-ups and traditional industry players (Observatory for building and public works innovation trends, in association with CCCA-BTP, Impulse Partners and OPPBTP).

Other talks will address themes including: how artificial intelligence has broken through in construction, the Entrepreneur master's degree project by ESTP students, and net zero infrastructure with Connexion 21.

The 70 exhibitors present in the hub include names such as: ARKANCE, CONTROLS, CSC ROBOTIC, ENGINEERING LIMITED, DENS Power BV, ECO GAS, ENERIA, EXCESS ENGINEERING AS, GEOSYSTEMS France, HD Hyundai Infracore, HERACLES Robotics, HIBOO, HYDROKIT, IDIG, LEICA GEOSYSTEMS, MATOS, MOASURE, MUODIM, TP PLANNING, TRACKUNIT AS, WATEA by Michelin, ...

Furthermore, seven exhibitors were nominated at the Press Days on 18 January in the new category entitled New Technologies and Energies category of the 2024 INTERMAT Innovation Awards: **BERGERAT MONNOYEUR, CHRONO FLEX, COJALI FRANCE, EXCESS ENGINEERING AS, KOMATSU EUROPE INTERNATIONAL NV, MOASURE and TENSTAR SOLUTION AB.**

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About the organisers

S.E. INTERMAT brings together:

- **EVOLIS**, a grouping of CISMA (construction, infrastructure, steel and handling equipment association) and PROFLUID (French pumps and agitators, compressors and valves association), is the trade organisation representing the players in the French mechanical equipment market. Since its merger with SYMOP (organisation of machines and equipment for industrial production), EVOLIS now represents 600 member companies, 82,000 jobs in France and a turnover of 18 billion euros, of which 11 billion euros is exported. www.evolis.org
- **SEIMAT**, the Association of International Civil Engineering, Mining, Construction and Hoisting Equipment Industries. SEIMAT federates and drives the leading global players in construction machinery and equipment operating in France. The trade association brings its members key expertise on legal, technical, social, environmental, customs, and health & safety issues. It also offers constantly updated information on economic and industrial activity, and produces equipment sales statistics for France. Through its society Club SEIMAT, it actively contributes to promoting and enhancing the brand image of jobs in construction and handling maintenance. www.seimat.com
- **COMEXPOSIUM**, one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity (agriculture/food, retail/digital, fashion/accessories, leisure...). The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year in 22 countries. Creating experiences and encounters between individuals, Comexposium enables throughout its events (SIAL, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris, Rétromobile, etc.) and its associated content its communities to be connected all year round through an effective and targeted omni-channel approach. www.comexposium.com