



Press release

Paris, 11 July 2023

INTERMAT 2024

Major industry leaders already signed up to showcase the innovation dynamic of their zero carbon solutions and technologies

The next edition of INTERMAT, the sustainable construction solutions and technology exhibition, will take place from 24 to 27 April 2024 at Paris Nord Villepinte exhibition centre. The biggest international manufacturers have already chosen the event to showcase their innovation dynamic which, since the last show in 2018, has significantly accelerated to tackle the challenges of the transition to net zero. The 2024 event will be their platform, and that of the entire construction industry, united and mobilised to address these challenges as part of France's National Low Carbon Strategy for 2050.

To date, and since the round table held on 20 April with the entire construction sector, new leading names have confirmed their attendance at the show, including **Ausa, EPIROC, Faymonville, Liebherr, Magni and Volvo**. They join the registered exhibitors whose participation had already been announced: **Alphi, Bobcat, Cummins, Imer, Komatsu, Groupe Monnoyeur, Putzmeister, Sany, Sateco, Schwing Stetter, Sunward, Takeuchi, Topcon, Wacker Neuson**.

Three of the major exhibiting companies here explain their motivation behind their decision to take part in the show, which, after a six-year absence, will be a valuable opportunity to rebuild constructive ties with all building and public works professionals, in search of new low carbon solutions, equipment and technology.

Davy Guillemard, CEO of Volvo Construction: "INTERMAT 2024 has reinvented itself to address the issues of the decarbonisation of the construction industry, adapt to environmental constraints, and advance along the road to sustainability. As these commitments are particularly close to the fundamental values and ambitions of the Volvo Group, which is resolutely determined to be a proactive leader in change and accelerate on the low carbon path, we have chosen to invite our clients and partners to meet us at INTERMAT 2024 to present them with all our low carbon solutions at their disposal."

François Escourrou, CEO of Wacker Neuson: "The next INTERMAT show, with its low carbon theme, is keenly awaited by our group which has set itself the goal of cutting its carbon dioxide emissions by 50% in 2025 compared with 2019. To do so we have opted to convert our machines to electric power to support our clients in their CSR policy. We will therefore have a lot of new products to present at INTERMAT in 2024 in terms of equipment, with around 40 new machines in the electric range, but also in terms of associated services and digitalisation."

Olivier Saint-Paul, CEO of PL2M: “At PL2M, the screed and rendering machine market leader, we look forward to taking part in the next INTERMAT 2024 and bringing our contribution to the zero carbon transition of the building sector. The event offers the chance to present new solutions that are resolutely focussed on the future, rounding out our ranges of rendering machines, fluid screed pumps and traditional screed conveyors. Our brands Putzmeister, Lancy and Brinkmann will be showcased on our stand with a great many innovations for ever higher performances and safety on building sites, and less environmental impact.”

INTERMAT 2024: an edition redesigned around the four major challenges of construction

The 2024 edition, in its move to gather the entire construction industry around a shared vision of the future, aims to harness its collective excellence to address the sector’s major issues in terms of decarbonisation and energy, digitalisation, CSR commitment, training and employment, and organise a platform for dialogue with the public authorities. To do so, it will draw on four main pillars that will offer highlights and developments featuring in the four main challenges for construction.

#1 INNOVATIONS

Innovate to find solutions to the major challenges faced by construction

Industry Forum (new in 2024) bringing together the five main construction federations DLR, EVOLIS, UMGO-FFB, FNTP, SEIMAT: an agora featuring a series of talks and round tables with top-level speakers, construction professionals, official authorities, French and international special guests, and perspectives from other sectors to address zero carbon issues from all angles and in a forward-looking dimension.

World Of Concrete Europe Forum: a series of talks dedicated to the concrete industry, the material and its various applications;

INTERMAT Innovation Awards: a competition reflecting the sector’s new challenges, and unique visibility before and during the show with a dedicated display area;

INTERMAT Press Days: two days of workshops and discussions on 18 and 19 January 2024 between exhibitors and journalists.

#2 ENERGY

Incorporate high performance energy sources to support the economy

New Technologies and Energies Hub (new in 2024): an area dedicated to exhibitors and start-ups, and a speaking platform;

A demonstration zone dedicated to equipment, in particular electric, for a plunge into the worksite of the future, with two exhibitors already registered: Theam and River.

#3 NEW EQUATIONS

Promote professions, and financial and human resources

A space dedicated to jobs and training to give a platform to occupational promotion initiatives, workshops and talks, job dating sessions, etc.

INTERMAT Rental Day: a special day devoted to equipment rental with contributions from international experts.

#4 COMMITMENTS

Reach net zero to contribute to protecting the planet

An exhibition model redesigned in terms of offering and format (4 days instead of 6);

A show redesigned in an approach of resource sobriety and circular economy, with responsible products and services;

An event offering physical and social access to the widest possible audience.

An exhibitor range revolving around five hubs of expertise

- Earthmoving, Demolition and Transportation,
- Roads, Materials and Foundations,
- Lifting and Handling,
- Building, Civil Engineering and Concrete Sector, including the event WOCE which will present the full value chain of the concrete industry from upstream to downstream;
- **New in 2024: New Technologies and Energies** (electric, hydrogen, natural gas energies, autonomous vehicles, virtual technology engineering, etc.).

And during the four days of the show, professionals will be able to take advantage of the **demonstration zone**, an integral part of the INTERMAT DNA, which will offer centre stage to innovative equipment operating in real-life conditions.

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About the organisers

S.E. INTERMAT brings together:

- **EVOLIS**, a grouping of CISMA (construction, infrastructure, steel and handling equipment association) and PROFLUID (French pumps and agitators, compressors and valves association), is the trade organisation representing the players in the French mechanical equipment market. Since its merger with SYMOP (organisation of machines and equipment for industrial production), EVOLIS now represents 600 member companies, 82,000 jobs in France and a turnover of 18 billion euros, of which 11 billion euros is exported. www.evolis.org
- **SEIMAT**, the Association of International Civil Engineering, Mining, Construction and Hoisting Equipment Industries. SEIMAT federates and drives the leading global players in construction machinery and equipment operating in France. The trade association brings its members key expertise on legal, technical, social, environmental, customs, and health & safety issues. It also offers constantly updated information on economic and industrial activity, and produces equipment sales statistics for France. Through its society Club SEIMAT, it actively contributes to promoting and enhancing the brand image of jobs in construction and handling maintenance. www.seimat.com
- **COMEXPOSIUM**, one of the leading event organisers worldwide, creating events that bring communities together to discover and explore businesses, passions and interests. Comexposium organises more than 150 professional and general public events, covering more than 10 sectors of activity (agriculture/food, retail/digital, fashion/accessories, leisure...). The group connects 48,000 exhibitors and 3.5 million visitors, 365 days a year in 22 countries. Creating experiences and encounters between individuals, Comexposium enables throughout its events (SIAL, All4Pack, Paris Retail Week, One to One Monaco & Biarritz, Foire de Paris, Rétromobile, etc.) and its associated content its communities to be connected all year round through an effective and targeted omni-channel approach. www.comexposium.com