



2027
**iNTER
MAT.**

PARIS
21-24 APRIL 2027

Sustainable
construction solutions
& technology exhibition

NEW IN 2027 !

**Maximise the impact of
your participation at
the exhibition with the
new **FOOD COURT****

CO-LOCATED WITH



www.intermatconstruction.com

ORGANIZED BY

COMEXPOSIUM



EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT



FOOD COURT

by

YOUR BRAND

BOOST YOUR BUSINESS'S VISIBILITY AND PROMOTE YOUR BRAND TO THE EXHIBITION'S 150,000 VISITORS WITH THE NEW INTERMAT FOOD COURT



Greater visibility before, during and after the exhibition

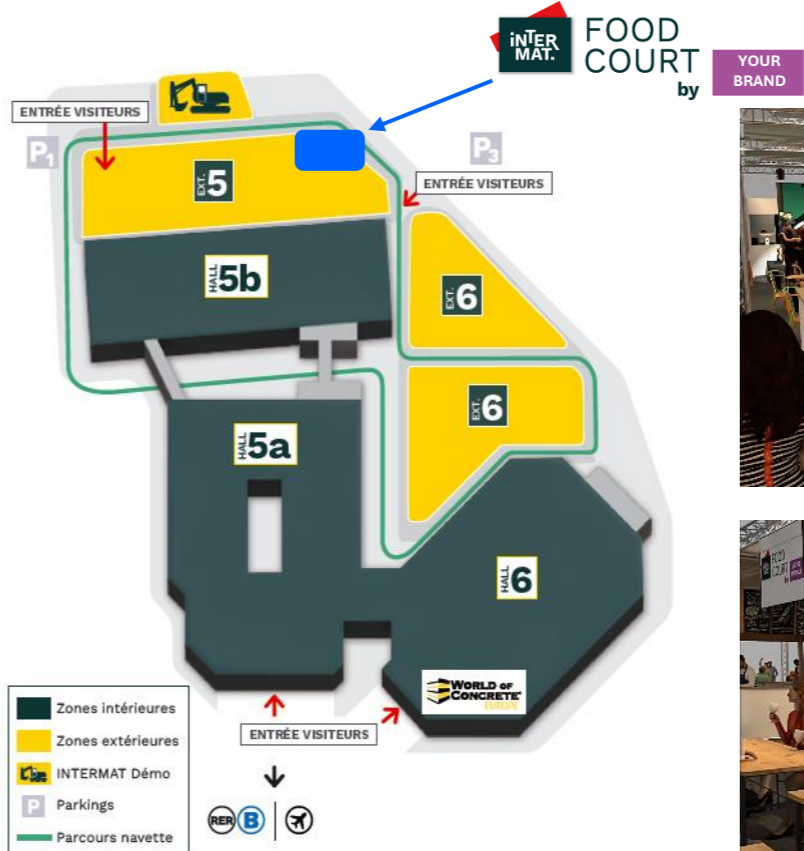


2,000 free meals served each day to the visitors at the Food Court



Option to host networking events there

400 seats 1 central bar
6 food trucks 1 stage
on 800sqm



Images for illustrative purposes only



FOOD COURT by

YOUR
BRAND

From
10 000€ HT

An exclusive tailor-made offer

Visibility across all the exhibition's communication plan and tools

- The Food Court logo, always associated with your brand / logo
- A page dedicated to the space and the free meals on offer on the exhibition's website
- Your brand featured throughout the exhibition, both online and in print, alongside the associated logo
- Your brand in all communications relating to the Food Court aimed at visitors and exhibitors: email campaigns, social media, press releases, press kits, etc.
- Mention directional signage of the exhibition indoor and outdoor
- Mention on all visitor guidance materials
- Logo and associated brand on the free meal vouchers distributed to visitors each day

Visibility in the Food Court area during the exhibition

- Your logo on all screens in the venue
- Option to play a silent video of your company on all or some of the screens
- Your logo on the backdrop of the stage
- Your logo on the signage of the 6 food trucks
- Your logo on eco-cups for drinks and coffee cups
- Sampling at the two entrances to the venue, organized by you
- Other possible promotional materials featuring your logo to be agreed upon
- Customization of sun loungers, cushions and high tables in your colors*

*dedicated additional budget; items to be collected by you at the end of the exhibition



FOOD COURT by

YOUR BRAND

From 10 000€ HT

Various sponsorship packages available

	Bronze package	Silver package	Gold package
Visibility across all the exhibition's communication plan and tools	✓	✓	✓
Visibility in the Food Court area during the exhibition	✓	✓	✓
Customisation of terraces and seating areas		✓	✓
Organising a party in the area* <small>*see Packages Events offers pages 8-9</small>			✓
Total for 1 day:	10 000€ HT	NA	NA
Total Exclusivity for 4 days:	25 000€ HT	40 000€ HT	50 000€ HT

on **800sqm**

400 seats

1 central bar

6 food trucks

1 stage



Images for illustrative purposes only

here

Your logo on

- All screens
- The bar
- Food truck signs
- Decorative banners

and

- Other possible promotional materials featuring your logo to be agreed upon
- Customization of sun loungers, cushions and high tables in your colors



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Your logo on

- All screens
- The bar
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FOOD
COURT
by

YOUR
BRAND

The perfect venue for your client events

You would like to organize a **social event** during INTERMAT?

- A media breakfast?
- A client evening?
- Another type of event with your colleagues?

The **INTERMAT FOOD COURT** is at your disposal, offering personalized support tailored to your needs.

des formules à la carte

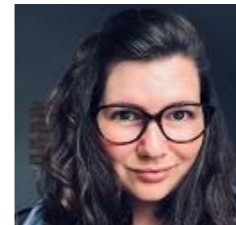
From simply hiring the venue to managing your event from start to finish, we'll provide the support you need.

The following services can be included in your package:

- Venue hire and technical support
- Security & toilets
- Hostesses
- Music entertainment: DJs, live bands, etc.
- Catering
- Photo booth
- Various entertainment options available on request

Let's discuss it - Together, we can make anything happen!

A dedicated contact to help plan your event: :



Margaux Lemarchand

LIVE operations manager

margaux.lemarchand@comexposium.com

+33 7 63 26 90 44



FOOD COURT

YOUR BRAND

A variety of event packages are available from 5 000€ HT

	Breakfast package 8am-10am over half the area of the Food Truck	Evening package Bronze 6pm-11pm	Evening package Silver 6pm-11pm	Evening package Gold 6pm-11pm
Venue hire & technical support	✓	✓	✓	✓
Security & Toilets	✓	✓	✓	✓
Hostesses	✓		✓	✓
Animation musicale			✓	✓
Catering (exclusive)	on quote			on quote
Photo booth				✓
Various animations				on quote
Total by event:	5 000€ HT	8 000€ HT	12 000€ HT	20 000€ HT

INTER MAT.

The entire construction industry mobilised to build tomorrow better



CO-LOCATED WITH



Any question?

Please contact the dedicated project manager to assist you :



Margaux Lemarchand
LIVE operations manager
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#intermatparis

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ORGANIZED BY

