2027 INTERMAT.

PARIS
21-24 APRIL 2027

Sustainable construction solutions & technology exhibition

CO-LOCATED WITH

WORLD OF CONCRETE by informa EUROPE

NEW IN 2027 !

Maximise the impact of your participation at the show with the new FOOD COURT

FOOD COURT by YOUR BRAND

BOOST YOUR BUSINESS' VISIBILITY
AND PROMOTE YOUR BRAND
TO THE SHOW'S 150,000 VISITORS
WITH THE NEW INTERMAT FOOD COURT

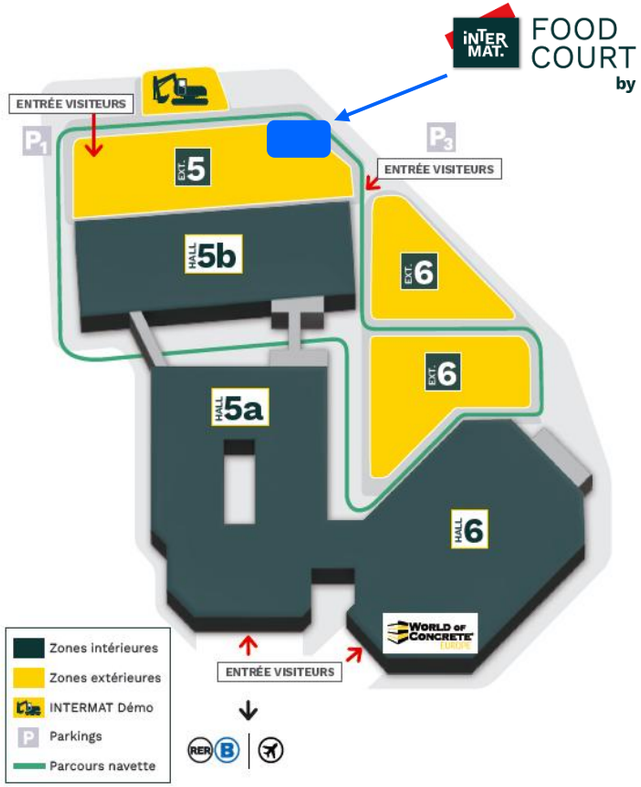
Greater visibility before, during and after the exhibition

A dining area in the Food Court

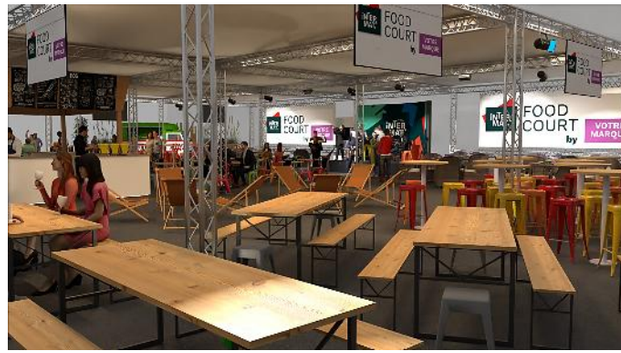
Option to host networking events

400 seats **1 central bar**
6 food trucks **1 stage**

across **800sqm**









Images for illustrative purposes only

FOOD COURT by YOUR BRAND

From 10 000€ HT

An exclusive tailor-made offer

Visibility across all the exhibition's communication plans and tools

- The Food Court logo always associated with your brand / logo
- A dedicated page for the area on the show's website
- Your brand featured throughout the exhibition, both online and in print, alongside your logo
- Your brand included in all Food Court-related communications to visitors and exhibitors: email campaigns, social media, press releases, press kits, etc.
- Mention on directional signage within the exhibition (indoor and outdoor)
- Mention on all visitor guidance materials

Visibility in the Food Court area during the exhibition

- Your logo displayed on all screens in the area
- Option to play a silent video of your company on all or some of the screens
- Your logo on the stage backdrop
- Your logo on the signage of the 6 food trucks
- Your logo on eco-cups for drinks and coffee cups
- Product sampling at the two entrances to the area, provided by your company
- Other possible promotional materials featuring your logo to be defined together
- Customisation of sun loungers, cushions and high tables in your brand colours*

*additional budget required; items can be collected by you at the end of the show.

FOOD COURT by YOUR BRAND

From 10 000€ HT

Various sponsorship packages available

	Bronze package	Silver package	Gold package
Visibility across all the exhibition's communication plans and tools	✓	✓	✓
Visibility in the Food Court area during the exhibition	✓	✓	✓
Customisation of terraces and seating areas		✓	✓
Organising a party in the area* *see Packages Events offers pages 8-9			✓
Total for 1 day:	**10 000€ HT**	NA	NA
Total Exclusivity for 4 days:	**25 000€ HT**	**40 000€ HT**	**50 000€ HT**

FOOD COURT by YOUR BRAND

across **800**sqm

400 seats

1 central bar

6 food trucks

1 stage



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FOOD COURT by YOUR BRAND

here

Your logo on

- **All screens**
- **The bar**
- **Food truck signs**
- **Decorative banners**

and

- Other possible promotional materials featuring your logo to be agreed upon
- Customisation of sun loungers, cushions and high tables in your brand colours



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FOOD COURT by YOUR BRAND

here

Your logo on

- **All screens**
- **The bar**
- **Food truck signs**
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and

- Other possible promotional materials featuring your logo to be agreed upon
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FOOD COURT by YOUR BRAND

The perfect venue for your client events

You would like to organize a social event during INTERMAT?

- **A media breakfast?**
- **A client evening?**
- **Another type of event with your colleagues?**

The **INTERMAT FOOD COURT** is available to you, with tailored support based on your needs.

À la carte packages

From simply hiring the venue to managing your event from start to finish, we'll provide the support you need.

The following services can be included in your package:

- Venue hire and technical support
- Security & sanitary services
- Hostesses
- Music entertainment: DJs, live bands, etc.
- Catering
- Photo booth
- Various entertainment options available on request

Let's discuss it - Together, we can build everything together!

A dedicated contact to help plan your event: :



Margaux Lemarchand
LIVE Operations Manager
margaux.lemarchand@comexposium.com
+33 7 63 26 90 44

FOOD COURT by YOUR BRAND

A variety of event packages are available

from 5 000€ HT

	Breafast package 8am-10am over half the area of the Food Truck	**Evening package** 6pm-11pm **Bronze**	**Evening package** 6pm-11pm **Silver**	**Evening package** 6pm-11pm **Gold**
Venue hire & technical support	✓	✓	✓	✓
Security & Sanitary Services	✓	✓	✓	✓
Hostesses	✓		✓	✓
Animation musicale			✓	✓
Catering (exclusive)	Upon quotation			Upon quotation
Photo booth				✓
Various animations				Upon quotation
Total by event:	**5 000€ HT**	**8 000€ HT**	**12 000€ HT**	**20 000€ HT**

INTERMAT.

CO-LOCATED WITH

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The entire construction industry mobilised to build tomorrow better

C-MAT CONSTRUIRE MIEUX & PLUS SÛR · DLR LA FÉDÉRATION DES MATÉRIELS · EVOLIS LES ACTEURS DE L'INDUSTRIE EN MOUVEMENT · FFB FÉDÉRATION FRANÇAISE DU BÂTIMENT · LES TRAVAUX PUBLICS FÉDÉRATION NATIONALE

Any questions?

Please contact your dedicated project manager:



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