EVALUATION CRITERIA

1. Did you choose a bare stand or an equipped stand? > Why?

CRITERIA	QUESTIONS	EVIDENCE ACCEPTED (The more the better!)
STAND - Bare		
Raw Materials	1) Are the materials that compose your stand: - sustainably produced - recycled - eco-designed - eco-labelled - recyclable - which do not deteriorate during storage What percentage?	Stand layout plan + order details And/Or any other document
Ecodesign	 Has your stand been designed to be reused? How are the different elements of your stand assembled? What type of material do you mainly have on your stand (tables, chairs, screens, products, etc.)? Is it rental equipment? 	Stand layout plan + order details And/Or any other document
	4) Have you designed your stand to reduce the quantity of materials used in its manufacture?	Statement
	5) Have you opted for appropriate lighting that uses little electricity (low-energy lamps, neon lights, LEDs, etc.)? Do you use multiple sockets with switches?	Stand layout plan + order details And/Or any other document
Transport	1) Where does your stand operator come from? What type of vehicle is used to transport your stand?	Name of stand operator + declaration And/Or any other document

Life cycle	1) Is your stand reused? If so, how many times, in total, has it been or will it be reused?	Photos of previous editions
	2) Are stand components or waste that will not be reused be recycled?	Statement And/Or any other document

STAND - Equipped		
Ecodesign	 What type of equipment do you mainly have on your stand (tables, chairs, screens, products, etc.)? Is it rental equipment? 	Stand layout plan + order details And/Or any other document

STAND – All types of stand		
Energy	1) Do you turn off the lights on your stand outside opening hours?	Check on site
	2) Do you use intermittent electrical boxes?	Stand layout plan + order details
Freight	1) Do you pool the transport of supplies for set-up and dismantling?	Statement Invoice or certificate
	2) Do you pool the transport of orders (cups, bottles) before and during the show?	
Transport	1) Do you use car-pooling or electric/public transport for yourself and the exhibition teams when you come to the event?	Statement, emailing (to be anonymised), invoice
Circular economy	1) Do you use a responsible economic model via service providers that are mission-based companies, associations or SSE (Social and Solidarity Economy) companies?	Statement Invoice and/or certificate

Communication & signage	1)Are you dematerialising all or part of your POS advertising?	Check on site
	2)Do you dematerialise all or part of your communication tools?	
Waste	1) Do you sort your waste correctly on your stand (using the waste sorting bins on the stand)?	Check on site
Single-use products	1)Did you watch out for limiting the use of disposable products? For example, eliminating goodies, use water flasks etc.	Statement
	2) If you have planned goodies, are you using eco-responsibly manufactured goodies?	Invoices
Carbon footprint	1) What's the estimated carbon footprint of your stand?	Statement + Detailed calculation

SOCIAL		
QWL	1)Have you set up a quality of working life initiative for your teams at the show? If so, which one?	Statement, emailing (to be anonymised)
Parity	1)Do you have a gender parity policy for your teams at the show?	Statement
Communication	1) Do you communicate on possible ecogestures or decarbonisation methods/techniques in the construction sector?	Articles, Social Media posts, website articles And/or any other document
Physical accessibility of the stand	1)Have you adapted your stand to make it accessible to people with disabilities (ramp, Braille sign, etc.)?	Stand layout plan + order details And/or any other document
	2)Do you plan to communicate on your stand accessibility approach?	Statement, press release, Social Media posts + any other document

Professional inclusion	1)Do you plan to employ people who are far from employment on site (set up, dismantling, hostess)?	Statement - exhibition team listing And/or any other document
Employment and professional training	1)Are you planning to open an "employment" section on your stand / to display job offers on a section of your stand?	On-site verification for the display of offers Confirmation of registration and follow-up by INTERMAT teams for the job dating
	2)Are you planning to take part in INTERMAT Job Dating?	g

FOOD		
Sustainable catering	1)Are you organising a catering service on your stand? If so, do you work with an ecoresponsible caterer? A local caterer?	Name of the caterer Invoice
	2)Have you planned to use recyclable or reusable containers?	References of containers + invoice
	3)Are you planning to serve seasonal or local food?	Menu + Origin of ingredients if known
	4) Do you have vegetarian options? What is the percentage of meat in the total food on offer?	

CSR Strategy		
Your commitment (bonus)	1) Have you undertaken an action or initiative with a strong positive impact on solidarity and/or eco-responsibility as part of your participation in the exhibition that you would like to share with us?	Statement and/or any other document
CSR Policy	1) As a company, do you have a clear and defined CSR policy? If so, according to what criteria and standards? Have you obtained certification or a label?	Charter, Policy, Attestation, Press release and/or any other document
	2) Are the products/solutions you present at INTERMAT part of an eco-responsible approach and/or do they follow CSR standards?	

If so, have they obtained certification or a label?

3) Are the service providers you hire for this exhibition part of a CSR approach and strategy?
Are they subject to certification, a label or an ISO standard?

Contract, Invoice, Charter, Policy, Attestation, and/or any other document