

The entire construction industry mobilised to build tomorrow better.

**#low
carbon**

CO-LOCATED WITH



2024
**iNTER
MAT.**

PARIS
24 - 27 APRIL 2024

Sustainable
construction solutions
& technology exhibition

ORGANISED BY

COMEXPOSIUM

EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

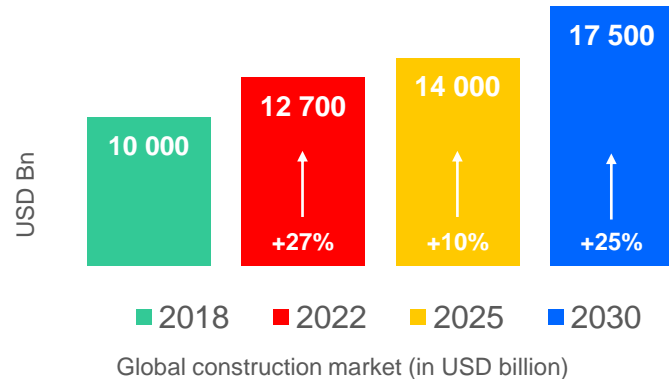
SEIMAT

**iNTER
MAT.**

**Construction,
a growing market
facing major issues**

A growing global construction market

According to projections, anticipated global growth of 75% between 2018 and 2030



+3.9% annual growth of global construction market between now and 2030 to reach a value of USD 17,500 billion

Sources: Marsh, Statista, Research and markets, Oxford Economics/Haver Analytics, FIEC, GlobalNewsWire, Off Highway, CECE.

Construction is expected to be one of the most dynamic industrial sectors in the coming years. This growth will be driven by:

Residential construction
in the short term

Infrastructure spending
in the middle term, with major global infrastructure projects sustaining the growth dynamic

In Europe, the post-covid recovery is supported by substantial investment programmes: 1,600 billion euros (+5.2%), equating to 11.1% of the GDP of the EU invested in total in construction in 2021.

Main investment plans :

- Next Generation European fund, 2020
750 billion euro post-Covid recovery and resilience facility + sustainability.
- EIF* transport infrastructure in 2022 :
5.4 billion euros.

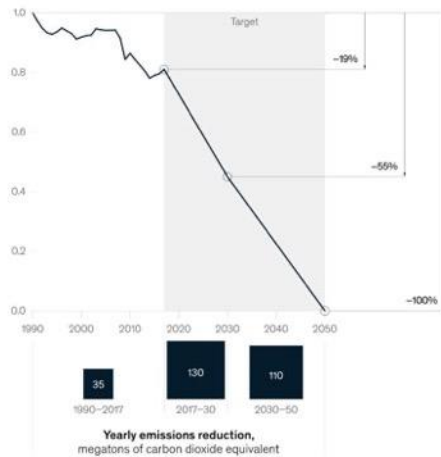
*European Interconnection Facility.

The major challenge of lowering carbon emissions in industry

A need to accelerate emission reductions in the EU27

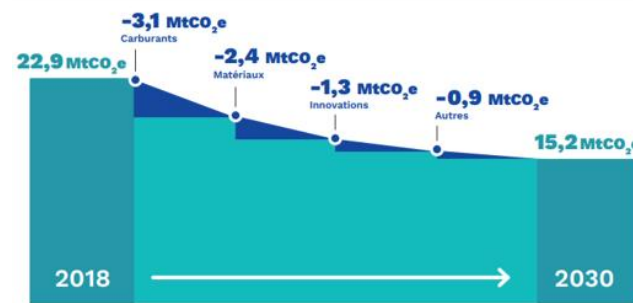
The EU will need to reduce net GHG emissions much faster to meet 2030 and 2050 climate targets.

EU emissions development, index (1990 = 1.0)



Includes impact of land use, land-use change, and forestry (LULUCF) on global greenhouse gas emissions. Source: EEA, Eurostat, McKinsey analysis

A pathway to lower emissions for the public works industry set out according to theme-based solutions



Action levers to meet these goals

Energy:

- Electric/ hybrid
- Engine retrofitting
- Multimodal transport
- Material reuse on site
- Synthetic biofuels, GTL
- Electrification
- Green hydrogen
- Eco-driving
- Stop and start

Materials:

- Cement :performance-based approaches, lower emission cements, recycled concrete aggregates
- Steel: lower quantities, alternatives?
- Bitumen: recycled aggregates, modernisation of industrial plant, expansion of warm and cold mix technology

→ Adapt design standards

→ Circular economy: waste management and reuse on site

Innovation: Projects by IREX ((French civil engineering applied research and experimentation institute)

Predictive maintenance

Digitalisation: Development of BIM and digital tools

Source: McKinsey Sustainability, Net-Zero Europe, Dec. 2020 / FNTP – Acteurs pour la planète

2024
**iNTER
MAT.**

**A redesigned exhibition model,
in step with the low-carbon
transition of the construction
sector**

INTERMAT, a ambitious exhibition for...



Brings together

all everyone in the Construction and Civil Works sector, an industry of excellence, around one and the same vision for the future.



Place

the subjects of low-carbon and digitalisation front and centre, by involving all companies: clients, rental companies, importers and manufacturers of machinery, financial institutions, etc., and present their innovative equipment, machinery and solutions.

Bear

this collective ambition and generate an impact (decision makers, general public, media).

Offer

a platform to young people who are strongly committed to the issues of low-carbon and digitalisation.

Reducing

the carbon footprint and exhibiting costs thanks to an exhibition model redesigned in terms of range and format

4 days to decarbonise the construction industry

#1 Innovation

Innovate to find solutions to our challenges and to those of our Society: **that's our challenge.**



#2 Energies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**



#3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**



#4 Commitments

Reach net zero to contribute to protecting our planet: **that's our ambition.**

#1 innovation

Innovate to find solutions to our challenges and to those of our Society:
that's our challenge.



#1 Innovation

Industry Forum

- Federations present: FFB, FNTP, DLR, Evolis & SEIMAT
- A series of **talks** on the leading issues for construction
- **1 theme per day**
- Insights from leading **French and international guest speakers**



#1 Innovation



- A series of **live content events** entirely dedicated to the concrete sector, the material and its various applications.
- **Themes** addressing the various issues around concrete as a material.
- Sessions hosted by **renowned experts and speakers** hailing from the construction, civil works or masonry communities, members of construction federations and the sector's largest European companies.



#1 Innovation

An acknowledged competition, reoriented in line with the industry's issues and the show's new proposition

- An undisputed **label** in the profession.
- A **European judging panel of experts**
Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.
- **Unique visibility before and during the show**, where innovation will be showcased through a dedicated area to enable people to discover the sector's latest technological developments.



#1 Innovation

INTERMAT Press Days: 2 days of exchanges between exhibitors and journalists

Thursday 18 January 2024

- 08:30 – 18:00: workshops, discussions between exhibitors and journalists
- 18:30 – 23:00: networking evening

Friday 19 January 2024

- 08:30 – 17:00: workshops, discussions between exhibitors and journalists

Hippodrome de Longchamp, Paris

100
exhibitors

150
French and
international journalists

NEW IN 2024

The INTERMAT Innovation Awards nominees will be revealed at the INTERMAT Press Days dinner.

PRESS DAYS
by

**INTER
MAT.**



**INTER
MAT.**



#2 Ener gies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**

#2 Energies

A new hub dedicated to new technologies and new energies:
connected and low-carbon worksites at the heart of the 2024 show

NEW IN 2024

Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machine for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

Roads, minerals & foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

Buildings, civil engineering & concrete sector



- Concrete industry
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling and lifting equipment and machinery

New technologies and energies

- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Low-carbon solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

Creation of a **space dedicated to new technology and new energy sources** revolving around the following components:



EXHIBITORS

Exhibitors with ranges dedicated to these sectors



START-UP

An area for promising up-and-comers



FORUM

A forum with a non-stop content programme

#2 Energies

A demonstration zone on which to show equipment, particularly electrically powered, to plunge attendees into the building site of the future.





#3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**

#3 New equations

Employment & Training

Through a dedicated area

- **Showcase actions conducted** by the leading federations to promote jobs in the building and civil works sector
- Host **workshops/talks** on new professions.
- Foster matchmaking for companies looking for labour: organise **Job dating** sessions.



#4 Com mit ments

Reach net zero to
contribute to protecting
our planet:
that's our ambition.



#4 Commitments

In the organisation of the show

- Implement a **new exhibition format**.
- Optimise the **eco-design** of the show and act in favour of the **circular economy**
- Promote the proposal of **responsible** products, services and contributors
- Grant the widest audience **physical and social access** to the event.
- And other initiatives to come.



The visitor audience of INTERMAT

CONSTRUCTION

- **Civil works companies**
(roads/motorways, utilities, special foundations, earthmoving, demolition, civil engineering, pipework, etc.)
- **General contractors**
- **Structural contractors**
- **Concrete sector companies**
(repair, cutting, prefab, ready-mix, decorative, recycling, etc.).

PRIME CONTRACTING

- **Engineering offices, technical studies**
- **Surveying firms**

PROJECT OWNERSHIP

- **Builders of detached homes / industrial and tertiary buildings**
- **Government, joint authorities, regional, departmental councils, local authorities**

TRADING / SERVICES

- **Trading**
- **Distributors / Dealers**
- **Importers**
- **Rental companies**
- **Technical centres**

INTERMAT is aimed at the profiles of:

NEW IN 2024

New technologies and energies

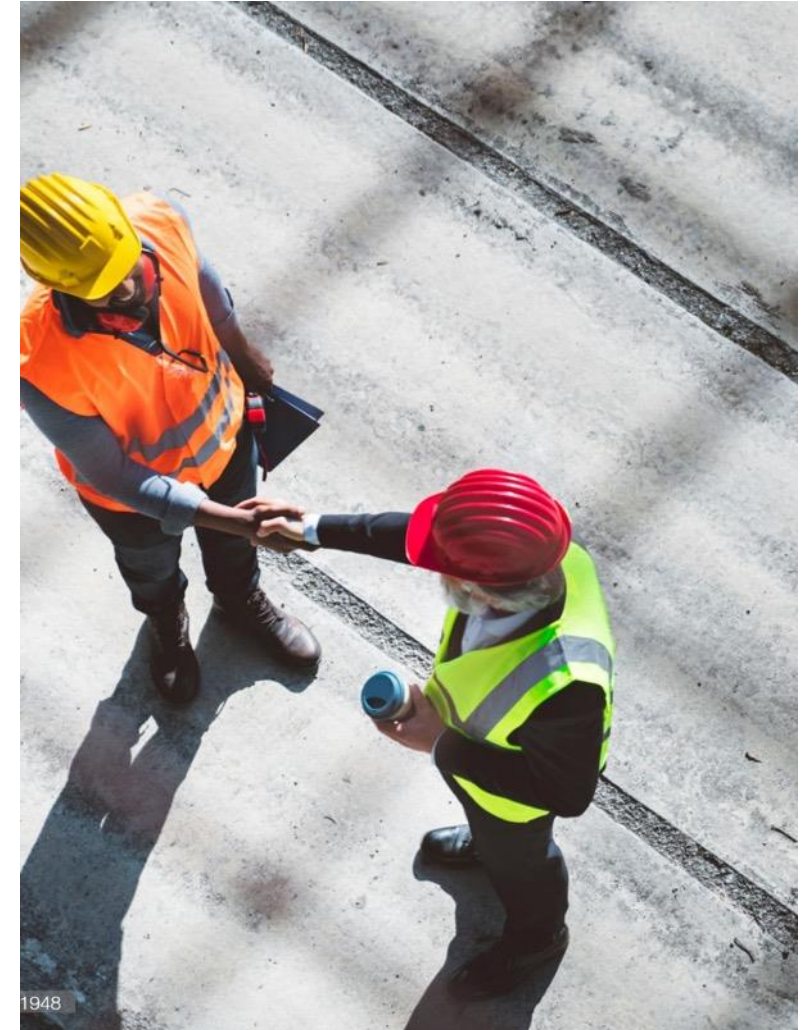
- Innovation Director / Manager
- R&D Director / Manager
- BIM Department Director / Manager
- Director / Head of Digital transformation
- Quality, Safety, Environment (QSE) Director
- CSR Director, Manager
- Strategy Director, Manager
- etc.

Equipment fleet manager

- Equipment / Machine Director / Manager
- Fleet Director / Manager
- Technical Dept Director / Manager
- etc.

Technical

- Works Director / Manager
- Design office Director / Manager
- Engineer
- etc.



Map of the show



Exhibitor Registration point*



Contacts

Christophe LECARPENTIER

👤 Director of Construction Division
✉ christophe.lecarpentier@comexposium.com

Céline GSTALDER

👤 Head of Sales
✉ celine.gstalder@comexposium.com

James HUSAIN

👤 Key Account Manager
✉ james.husain@comexposium.com

Zakaria ABIDALLAH

👤 Sales Manager
✉ zakaria.abidallah@comexposium.com

Lucas ROBIN

👤 Sales Manager
✉ lucas.robin@comexposium.com

Benoit SIMON

👤 Sales Manager
✉ benoit.simon@comexposium.com

Frédérique BRUNET

👤 Customer Relations Officer
✉ frederique.brunet@comexposium.com

Alienor GHAFARI

👤 Sales Manager
✉ alienor.ghafari@comexposium.com

BELGIUM

Guy Berkvens
PROMOSALONS BELGIUM
Email : gberkvens@promosalons.com
Tel.: +32 (0)2 534 98 49

FINLAND

Maria EEROLA
TSEG FINLAND
Email : maria.eerola@tseg.fi
Tel.: +358 40 7500 380

LUXEMBOURG

Guy BERKVEN
Email : gberkvens@promosalons.com
Tel.: +32 (0)2 534 98 98

SPAIN

Marianne LEBÈGUE
Email : mlebegue@promosalons.es
Tel.: +34 931 594 870

UNITED STATES

Eric HALSTEN
IMEX MANAGEMENT
Email : erich@imexmanagement.com
Tel.: +1 704 365 0041

CANADA

Eric HALSTEN
IMEX MANAGEMENT
Email : erich@imexmanagement.com
Tel.: +1 704 365 0041

GERMANY

Nadine SAUGY
Email : nsaugy@promosalons.com
Tel.: +49(0)221 13 05 09 14

THE NETHERLANDS

Anne-Marie VAN SCHAIK
PROMOSALONS NEDERLAND
Email : amvanschaik@promosalons.com
Tel.: +31 (0)20 462 00 25/23

SWEDEN

Vladimir BOURGHARDT
PROMOSALONS SWEDEN
Email : vbourghardt@promosalons.com
Tel.: +45 40 52 21 22

CHINA

May PU
COMEXPOSIUM SHANGHAI
Email : may.pu@comexposium.com
Tel.: +86 21 6217 0505*119

ITALY

Lorena BREGA
SALONI INTERNAZIONALI FRANCESI
Email : lbrega@salonifrancesi.it
Tel.: +39 02 43 43 53 21

NORWAY

Vladimir BOURGHARDT
PROMOSALONS NORWAY
Email : vbourghardt@promosalons.com
Tel.: +45 40 52 21 22

TAIWAN

Sharie CHAN
WES EXPO
Email : sharie_chan@wesexpo.com
Tel.: +886 2 2598 2630 ext.109

CZECHIA

Tereza SLIZKOVA
Email : slizkova@francouzskveletrhy.cz
Tel.: + 420 222 518 587

JAPAN

Masahiro KOGAMA
PROMOSALONS JAPAN
Email : mkogama@promosalons.com
Tel.: + 81(0)3 6809 1650

POLAND

Aleksandra DALEMBA
IEC POLAND
Email : dalemba@iec-poland.com
Tel.: +48 61 662 66 95

TURKIYE

Müge GEZEROGLU DINLENC
PROMOSALONS TURKIYE
Email : muge.gezeroglu@promosalons.com.tr
Tel.: +90 216 467 47 45

DENMARK

Vladimir BOURGHARDT
PROMOSALONS DENMARK
Email : vbourghardt@promosalons.com
Tel.: +45 40 52 21 22

KOREA

Sung-A HWANG
PROMOSALONS CORÉE
Email : sahwang@promosalons.com
Tel.: +82 2 564 9833

SLOVAKIA

Marie PRAGROVA
Email : pragrova@francouzskveletrhy.cz
Tel.: + 420 222 518 587

UNITED KINGDOM

Kaneda MARTEL
PROMOSALONS UK LTD
Email : kmartel@promosalons.com
Tel.: +44 7939 645 758

And also:

<https://event.intermat.construction.com/2024/>

INTER MAT.

The entire construction industry mobilised to build tomorrow better.



paris.intermatconstruction.com - contact@intermatconstruction.com