



2027
**iNTER
MAT.**

PARIS
21-24 APRIL 2027

Sustainable
construction solutions
& technology exhibition

Join us at **INTERMAT 2027**

Brochure

CO-LOCATED WITH



www.intermatconstruction.com

ORGANIZED BY

COMEXPOSIUM



EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

The entire construction industry mobilised to build tomorrow better

#sustainability

#SUSTAINABILITY

**The theme of the 2027 edition:
addressing the sector's challenges**

Environmental

Decarbonisation, smarter waste management, biodiversity protection, soil conservation, and reduced energy and material use...

Societal

Reducing noise and air pollution, improving accessibility, working conditions, safety, and the industry's attractiveness

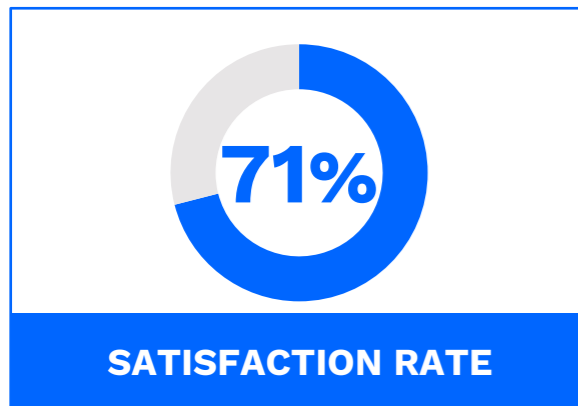
Economic

Economic viability, cost efficiency, site optimisation, long-term performance, and innovation

#VISITORS



Meet qualified visitors from all over the world, with projects to develop and mostly purchasing decision makers.



- 4 GERMANY
- 5 UNITED KINGDOM
- 6 CHINA
- 7 ALGERIA
- 8 SWEDEN
- 9 SWITZERLAND
- 10 JAPAN

130 COUNTRIES REPRESENTED



INTERMAT 2024 figures

*Hors France

INTERMAT 2024 figures

#VISITORS

Breakdown by industry sector

CONSTRUCTION COMPANY



Construction and public works company
(roads/highways, site development, special foundations, earthworks, demolition, civil engineering, pipelines, etc.)

Main contractor

Structural works company

Concrete sector company

(repair, cutting, precast, ready-to-use, decorative, recycling, etc.)

DESIGN MANAGER & LEAD CONSULTANT



Engineering and technical consulting

Surveying

PROJECT OWNER



Residential, industrial & commercial builder

Central government, public joint authority (EPCI), regional / departmental council, local authority

BUSINESS / SERVICES



Trading

Distributor / Dealer

Product importer

Equipment rental

Technical centre

#GLOBAL PROMOTION

INTERMAT is launching a major international campaign to boost the exhibition's global profile and attract visitors with specific projects.

STRENGTHENED GLOBAL PROMOTION IN THE FOLLOWING COUNTRIES:

EUROPE

Germany
Belgium
Spain
Italy
Ireland
Norway
Netherlands
United Kingdom
Switzerland

AFRICA

South Africa
Algeria
Ivory Coast
Egypt
Kenya
Marocco
Nigeria
Senegal
Tunisia

MIDDLE EAST

Saudi Arabia
United Arab Emirates
Türkiye

AMERICA

Canada
USA

LOBBYING WITH FEDERATIONS

A MULTICHANNEL MEDIA PLAN

MULTILINGUAL EMAIL CAMPAIGNS

TAILOR-MADE PR CAMPAIGNS

#EXHIBITORS

EXHIBITORS

1,200

SATISFIED WITH VISITOR
QUALITY

74%

INCLUDING FROM
OUTSIDE FRANCE

68%

An exhaustive offering targeted around 5 hubs of expertise:

Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machines for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling

Roads, Minerals & Foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

Buildings, civil engineering & concrete sector

- Concrete sector
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

New technologies & New energies

- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: biofuels, electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Decarbonisation solutions
- Engine retrofitting
- Autonomous vehicles
- etc.



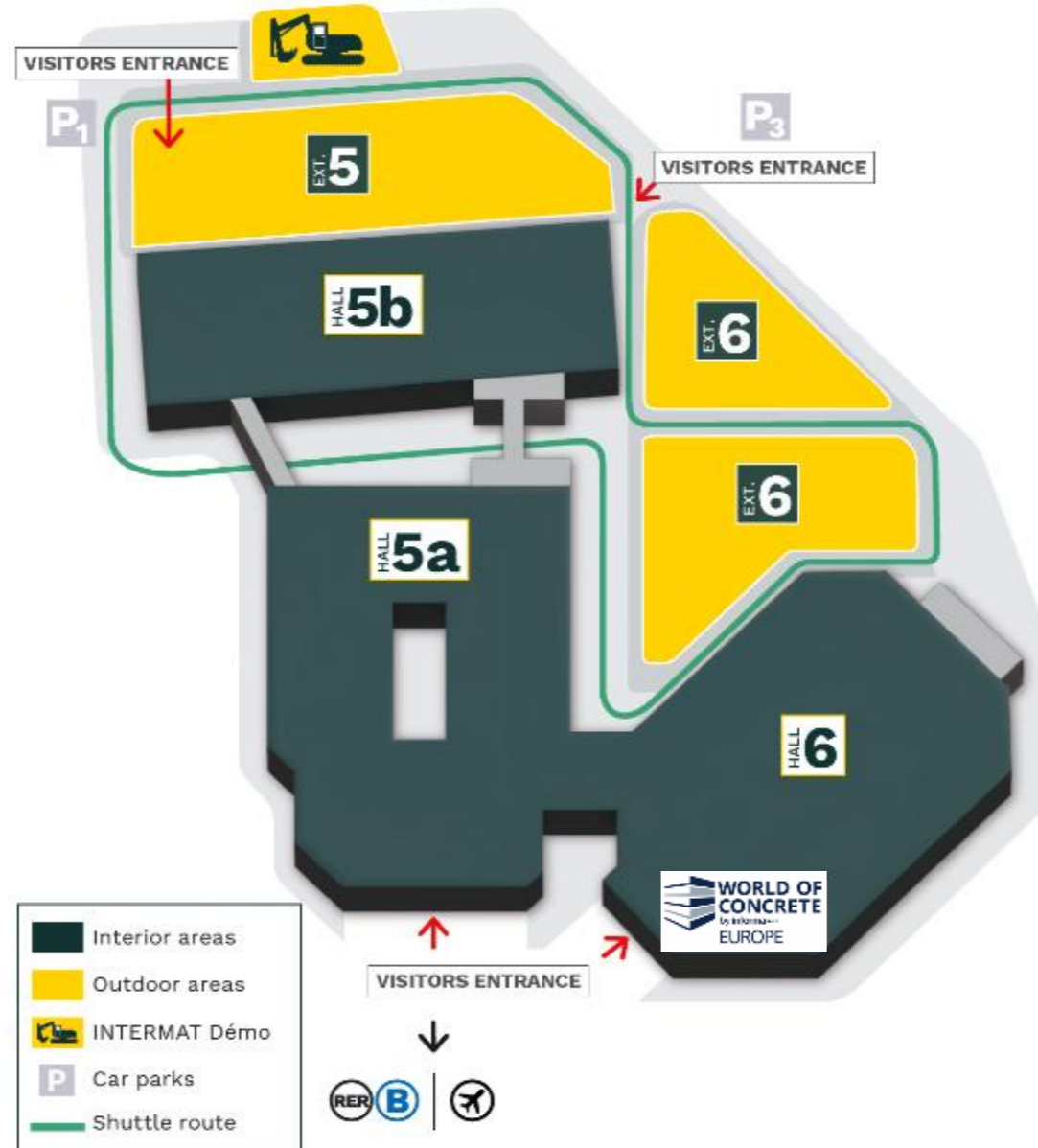
#EXHIBITORS in 2024



#EXHIBITION MAP



EXHIBITION
PLAN
2027



2027
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HIGHLIGHTS

#INDUSTRY

An area dedicated to the international industry



The **crossroads for International federations** in the construction sector.



A forum with a programme of **round tables** offering **solutions** in response to the big issues in construction..



Shared perspectives from leading **French and International speakers**.



#INTERMAT INDUSTRY DAY

A collective effort for the construction of tomorrow



Thursday, 29 January 2026 – Paris



A programme of panel discussions on the following themes :

- Sustainability: Does Europe have the means to meet its ambitions?
- INTERMAT 2027 rises to the challenge
- CINERGIC: An industry committed to decarbonisation (Support for investment in electric solutions, Best practices for on-site electrical equipment, Biofuels: where do we stand?)
- How the industry is embracing AI
- Keynote Speaker: TotalEnergies
- Closing roundtable with representatives from major professional organisations: C-MAT, DLR, Evolis, FFB and FNTP



#CONCRETE SECTOR

200
EXHIBITORS



THE EUROPEAN TRADESHOW FOR THE CONCRETE SECTOR

4th
ÉDITION

Stay informed, share ideas, and network on the latest challenges in the concrete industry

An area designed around the triple approach of:



EXHIBITORS

Offering a range of sector-dedicated solutions.



CONCRETE DEMO

An area devoted to the demonstration of new applications, solutions and technologies.



FORUM

A forum with nonstop speaking opportunities on the new issues facing the sector.



The entire concrete sector represented at WORLD OF CONCRETE EUROPE

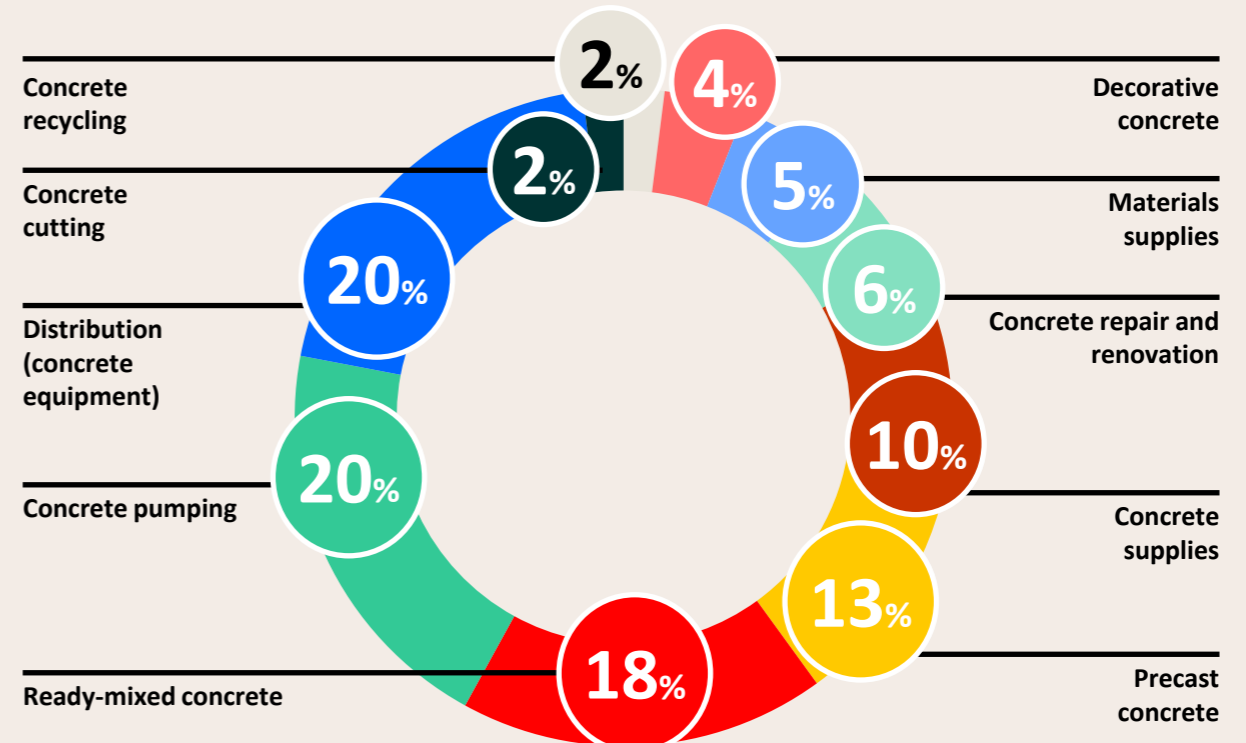


Exhibitors representing the entire concrete sector value chain:

- Concrete Industry, other equipment and machinery
- Facilities and machinery for concrete production
- Facilities and machinery for pre-cast concrete
- Materials for concrete
- Equipment and machinery for special and decorative concrete
- Equipment, delivery and laying of ready-mixed concrete
- New technology, services and engineering for concrete



Companies visiting WORLD OF CONCRETE EUROPE



#DEMO

The INTERMAT Demo Area

THE ART OF SHOWCASING
CONSTRUCTION EQUIPMENT
AND MACHINERY.

INTERMAT DEMO by DigTour

is one of the headline attractions of the show, with a unique outdoor demonstration zone where exhibitors show off their equipment and machinery in real life operational conditions.

*Additional booth service



#INTERMAT INNOVATION AWARDS

10th EDITION



An **international showcase** for innovations in the construction sector

The INTERMAT Innovation Awards **distinguish the equipment, technology, services, solutions and products** that contribute to progress in the construction, infrastructure and materials industries and to accomplishing the sector's big transitions

A **French and international jury of users and experts** including Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.

Unique visibility before and during the show, where **innovation** will be showcased to enable people to discover the sector's latest technological developments.

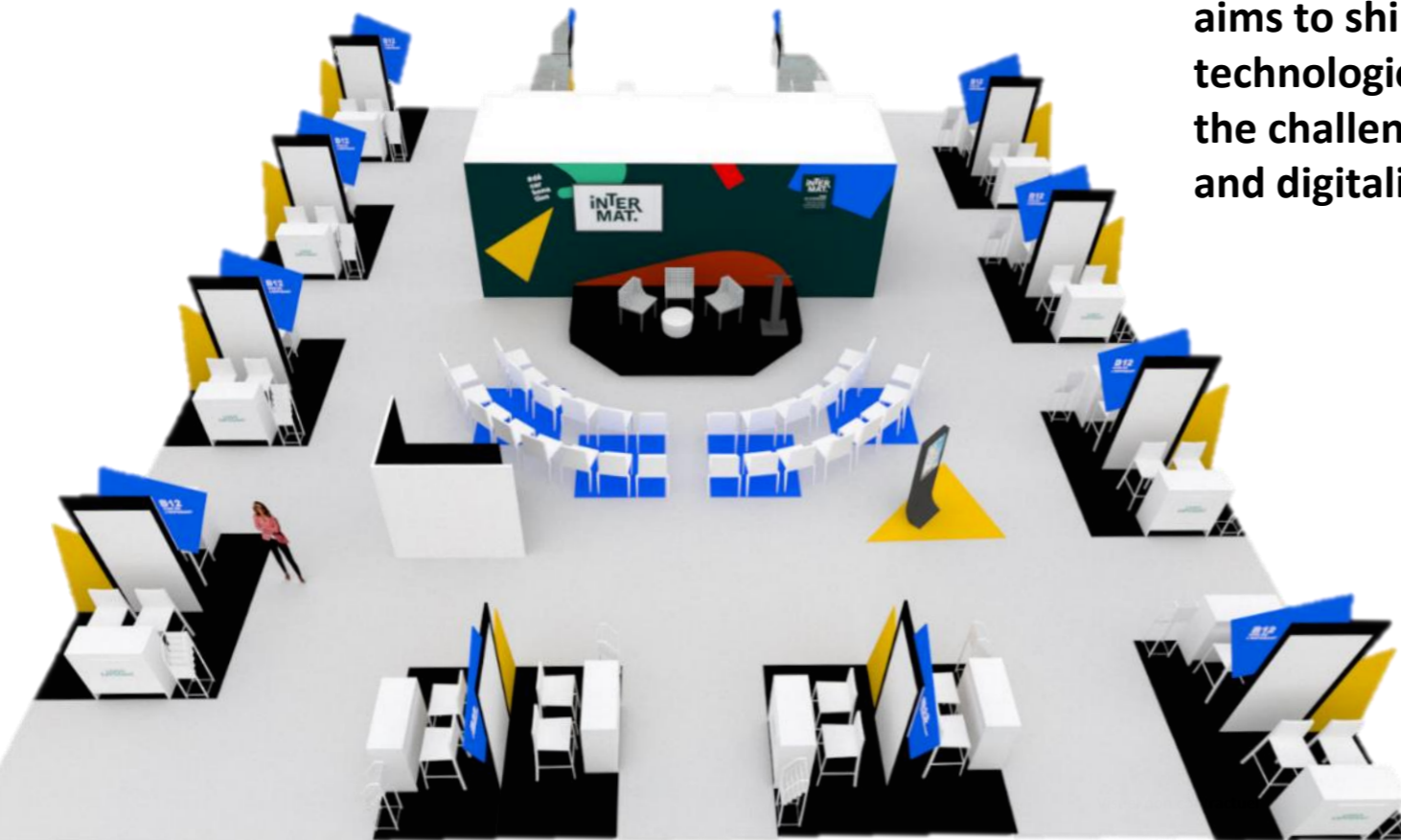


Deadline for entries: October 2026

#START-UP VILLAGE

THE START-UP VILLAGE

aims to shine a light on the latest technological solutions addressing the challenges of decarbonisation and digitalisation in construction.



Over 20 companies expected

A real springboard for:

- accelerating innovation in the construction industry
- helping start-ups make their mark alongside established players
- enabling visitors to discover practical solutions to today's construction challenges
- identifying the technologies of tomorrow.

#AFRICAN SUMMIT

April 22 2027

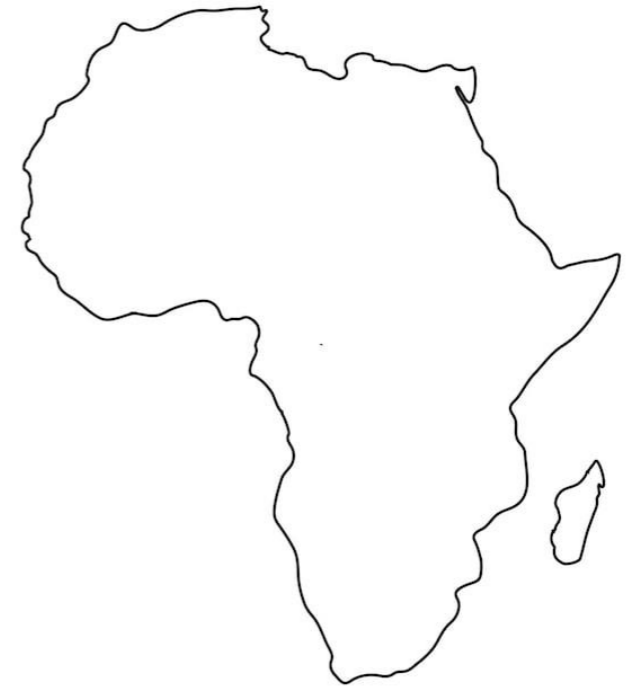
Start at 9:30am

INTERMAT is launching an African Summit dedicated to strategic opportunities in the construction and public works sector across Africa.

The African Summit will highlight:

- Major infrastructure projects across the continent
- Equipment needs
- Development prospects for the sector through to 2050

This summit aims to position INTERMAT as an international platform for dialogue and cooperation between industry leaders, public decision-makers, and African institutions.



#INTERMAT ACADEMY


Employment & Training – via a dedicated area:

- Highlight the initiatives led by these main federations to promote careers in construction.
- Host **workshops and conferences** on emerging professions.
- Facilitate connections for companies seeking workforce: organise **job dating sessions**.



#INTERMAT PRESSDAYS

THE MUST-ATTEND MEETING WITH THE INTERNATIONAL
TRADE PRESS!

 **20 & 21 January 2027 – Roland Garros**



Ahead of the show
**present your new
solutions and latest
developments** to the
global trade and business
media.



100 workshops
and interviews
between exhibitors
and journalists



Networking evening
Wednesday, 20
January 2027
with a backstage
tour of Roland Garros

100

EXHIBITORS

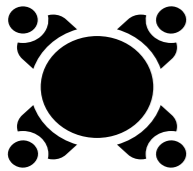
150

FRENCH AND FOREIGN JOURNALISTS



#BUSINESS MEETINGS

Boost your order books



Free business meetings between visitors and exhibitors



Complete service:

FREE!

Enjoy free access to the qualified meeting program between exhibitors and professional visitors and maximize your business opportunities through targeted, pre-arranged meetings.

2027
**iNTER
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OUR PARTNERS

#FRENCH MEDIA Partners



Partenaires nouvelles technologies et énergie



#INSTITUTIONAL Partners



#INTERNATIONAL Partners

*Non-exhaustive list



2027
iNTER
MAT.

YOUR CONTACTS

A team at your service

#MANAGEMENT



**Guillaume
SCHAEFFER**

Exhibition
Director



**Laura
SANCHEZ**

Marketing &
Communications Director



**Céline
GSTALDER**

Head of Sales



**Jérôme
HUNAUT**

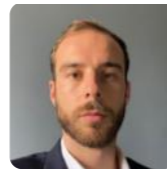
Operations
Director

#CONTACTS FRANCE



**James
HUSAIN**

Key Account
Manager



**Benoit
SIMON**

Sales Manager –
Earthworks and Roads



**Lucas
ROBIN**

Sales Manager – WOCE and
Lifting/Handling



**Clara
BAUDEZ**

Market Manager –
Engines/Parts/Components,
New Technologies and
Energy



**Yana
LACASA
YAKUSHENKO**

Sales Manager – Transport,
Construction and Services



**Frédérique
BRUNET**

Customer Relations Officer

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