



The entire construction industry mobilised to build tomorrow better

#sustainability

2027
**INTER
MAT.**

PARIS
21-24 APRIL 2027

Sustainable
construction solutions
& technology exhibition

CO-LOCATED WITH:



www.intermatconstruction.com

ORGANISED BY

COMEXPOSIUM

EVOLIS
LES ACTEURS DE L'INDUSTRIE
EN MOUVEMENT

 **SEIMAT**

The entire construction industry
mobilised to build tomorrow
better

#sustainability

Environmental

Social

Economic

#VISITORS

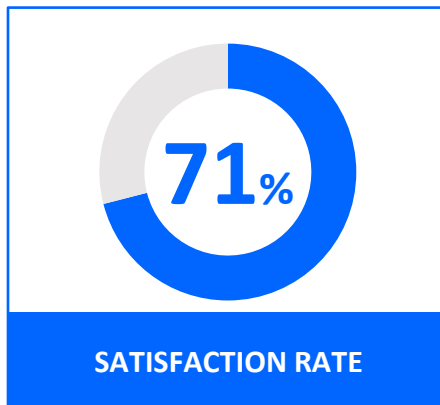
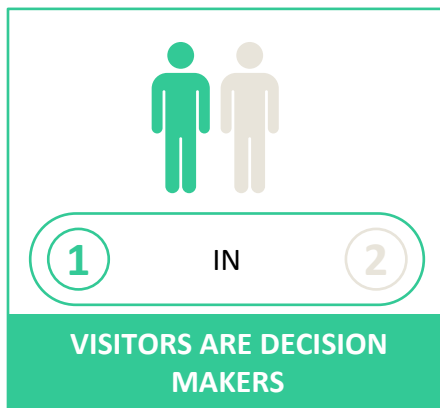
Meet qualified visitors from all over the world, with projects to develop and mostly purchasing decision makers

DAYS	VISITOR ADMISSIONS	NON-FRENCH VISITORS
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4

150,000

25%



TOP 10 visiting countries*



- 4** GERMANY
- 5** UNITED KINGDOM
- 6** CHINA
- 7** ALGERIA
- 8** SWEDEN
- 9** SWITZERLAND
- 10** JAPAN

130
COUNTRIES REPRESENTED



#VISITORS

Breakdown by industry sector



CONSTRUCTION COMPANY

Construction and public works company
(roads/highways, site development, special foundations, earthworks, demolition, civil engineering, pipelines, etc.)

Main contractor

Structural works company

Concrete sector company
(repair, cutting, precast, ready-to-use, decorative, recycling, etc.)



LEAD CONSULTANT / DESIGN MANAGER

Engineering and technical consulting

Surveying



PROJECT OWNER

Residential, industrial & commercial builder

Central government, public joint authority (EPCI), regional / departmental council, local authority



BUSINESS / SERVICES

Trading

Distributor / Dealer

Product importer

Equipment rental

Technical centre

#EXHIBITORS

EXHIBITORS

1,200

SATISFIED WITH VISITOR QUALITY

74%

INCLUDING FROM
OUTSIDE FRANCE

68%

An exhaustive offering targeted around
5 hubs of expertise:



Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machines for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying .

Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling

Roads, Minerals & Foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

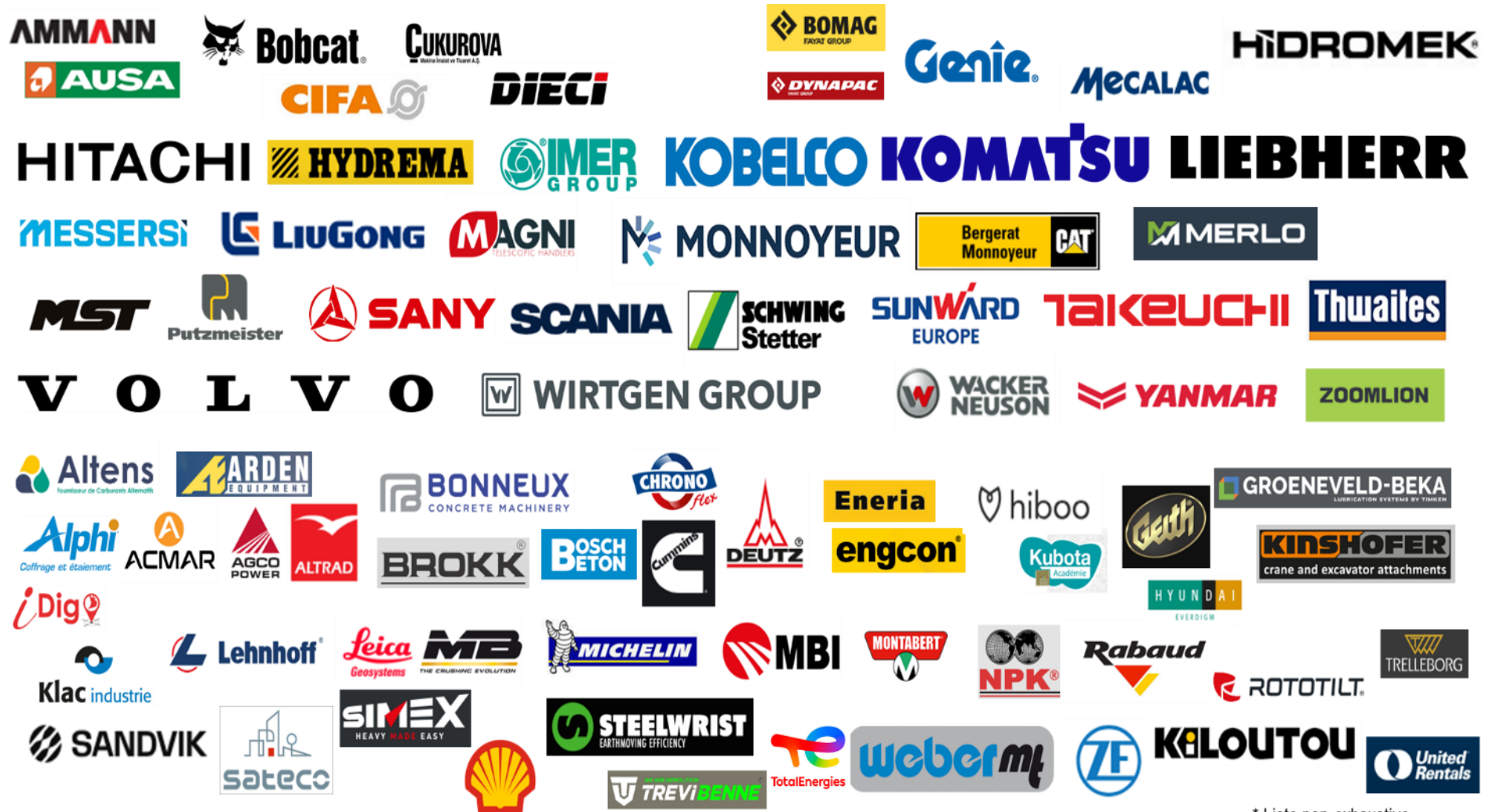
Buildings, civil engineering & concrete sector

- Concrete sector
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

New technologies & New energies

- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Decarbonisation solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

#EXHIBITORS in 2024



* Liste non exhaustive

2027
**iNTER
MAT.**

HIGHLIGHTS

#INDUSTRY

An area dedicated to the European industry



The crossroads for European federations in the construction sector.



A forum with a programme of round tables offering solutions in response to the big issues in construction.



Shared perspectives from leading French and European speakers.



#INTERMAT INDUSTRY DAY

New!



Thursday 29 January 2026

9:00 am - 4:30 pm



Châteaufort' Le Metropolitan,
Paris 17th arrondissement



Around 300 participants
expected



On the agenda:

- Round tables and discussions on key challenges facing the industry in France and across Europe
- Talks by leading industry figures
- Ambitions and outlook for INTERMAT 2027

#CONCRETE SECTOR

**WORLD OF
CONCRETE**
by informa...
EUROPE

200
WOCE
EXHIBITORS

THE EUROPEAN TRADESHOW
FOR THE CONCRETE SECTOR

4th EDITION

Chat and network around the new challenges in the concrete sector.

An area designed around the triple approach of:



EXHIBITORS

Offering a range of sector-dedicated solutions.



CONCRETE DEMO

An area devoted to the demonstration of new applications, solutions and technologies.



FORUM

A forum with nonstop speaking opportunities on the new issues facing the sector.

2027
**INTER
MAT.**

PARIS
21-24 APRIL 2027

Sustainable
construction solutions
& technology exhibition

#concrete

200 Exhibitors dedicated to the sector
1 Forum area
1 Demo zone

**WORLD OF
CONCRETE**
by informa...
EUROPE

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f i n s o x #intermatparis #WOCE
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ORGANISED BY COMEXPOSIUM informa markets Evolis SEIMAT

The entire concrete sector represented at WOC Europe

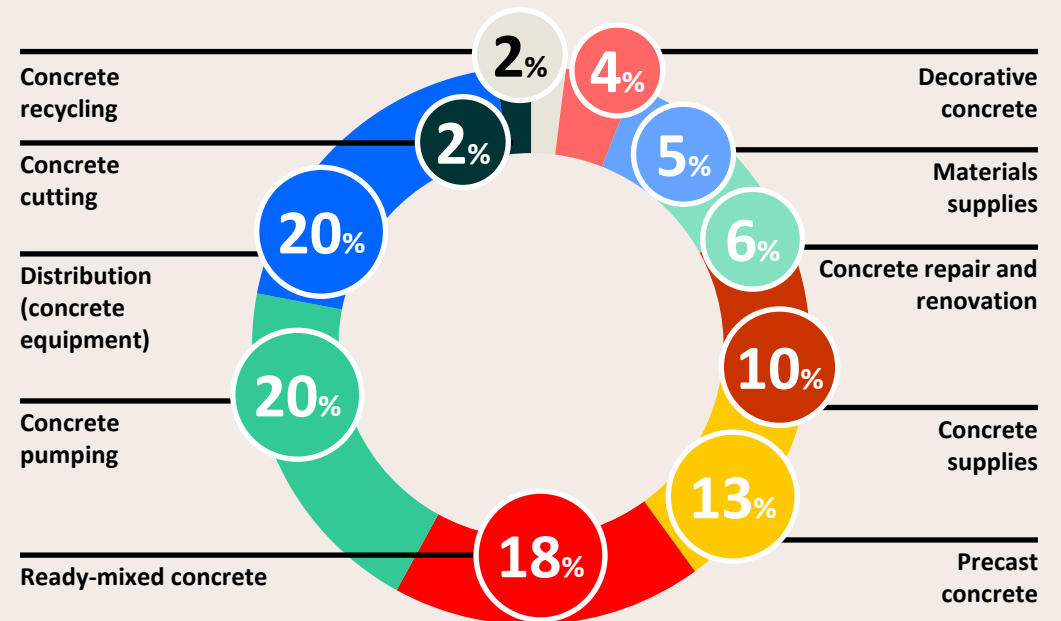


Exhibitors representing the entire concrete sector value chain:

- Concrete Industry, other equipment and machinery
- Facilities and machinery for concrete production
- Facilities and machinery for pre-cast concrete
- Materials for concrete
- Equipment and machinery for special and decorative concrete
- Equipment, delivery and laying of ready-mixed concrete
- New technology, services and engineering for concrete



Companies visiting WOC Europe



#DEMO

By DIG TOUR

The demo zone

THE ART OF SHOWCASING
CONSTRUCTION EQUIPMENT AND
MACHINERY.

INTERMAT DEMO

is one of the headline attractions of the show, with a unique outdoor demonstration zone where exhibitors show off their equipment and machinery in real life operational conditions.

Additional booth service



INTERMAT 2024 pictures

10th EDITION

#INTERMAT INNOVATION AWARDS

An international showcase for innovations in the construction sector

The **INTERMAT Innovation Awards** distinguish the equipment, technology, services, solutions and products that contribute to progress in the construction, infrastructure and materials industries and to accomplishing the sector's big transitions.

A French and international jury of users and experts including Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.

Unique visibility before and during the show, where innovation will be showcased to enable people to discover the sector's latest technological developments.



Deadline for entries: October 2026

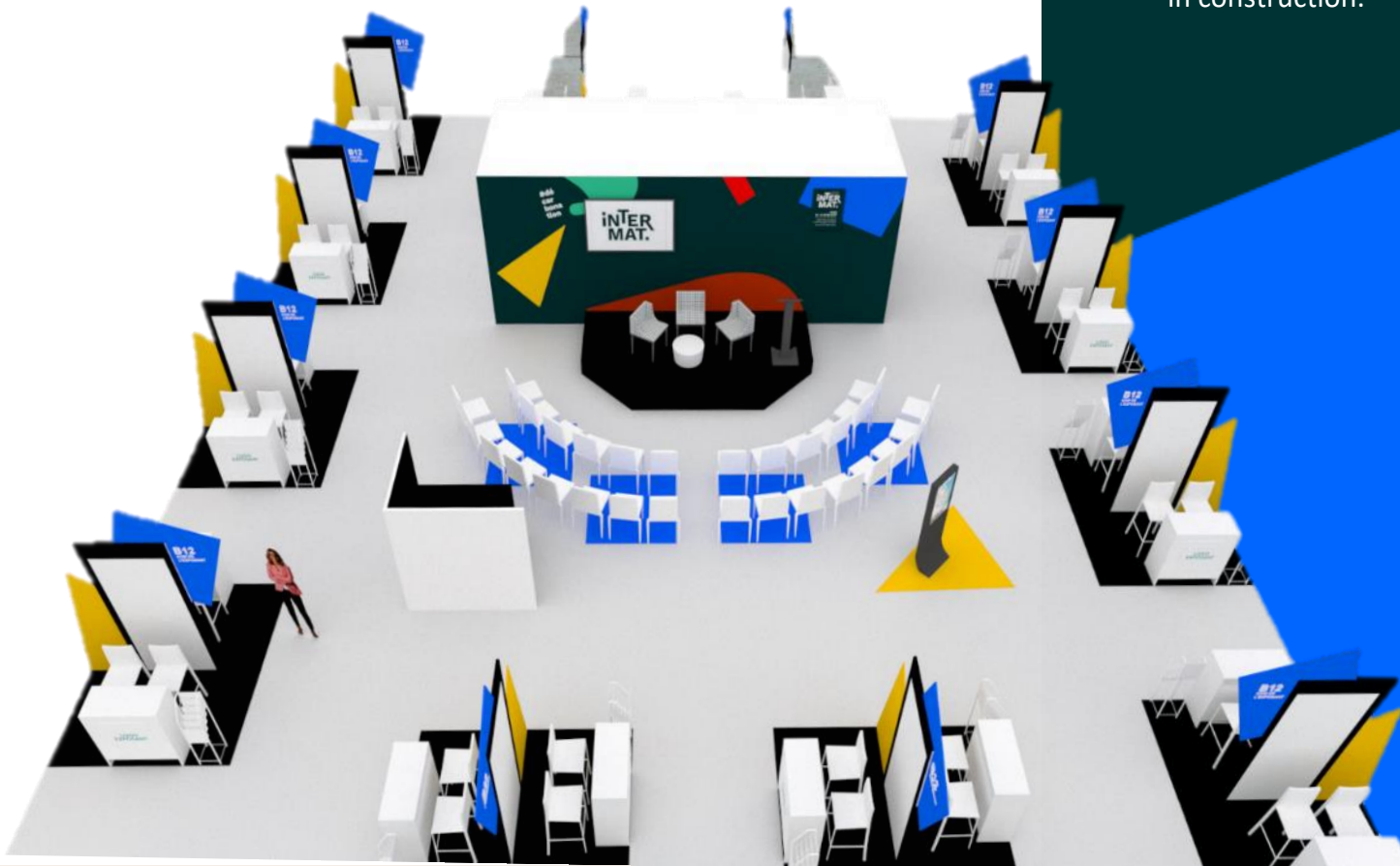
#START-UP VILLAGE

THE START-UP VILLAGE

aims to shine a light on the latest technological solutions addressing the challenges of decarbonisation and digitalisation in construction.

Over 20 companies expected

A true springboard to **accelerate innovation in construction** and enable young companies to emerge among the leading names, to enable visitors to discover **tangible solutions that address current construction issues** but also spot the **technologies and the practices of the future**.



Non-contractual visual

#PRESSDAY

INTERMAT Press Day

YOUR MEETING WITH THE INDUSTRY'S
INTERNATIONAL MEDIA!



20th and 21st January 2027



Ahead of the show present your new solutions and latest developments to the global trade and business media.

100

Workshops and interviews between exhibitors and journalists.



Networking evening.

EXHIBITORS

100

FRENCH AND FOREIGN
JOURNALISTS

150

PRESS DAYS
by

2027
iNTER
MAT.



#BUSINESS MEETINGS

Boost your order books



Free business meetings between visitors and exhibitors

FREE!



A complete service :

Enjoy free access to the qualified meeting program between exhibitors and professional visitors and maximize your business opportunities through targeted, pre-arranged meetings.

2027
**iNTER
MAT.**

**OUR
PARTNERS**

#FRENCH MEDIA PARTNERS



New technologies and energy partners



#INSTITUTIONAL PARTNERS



#INTERNATIONAL PARTNERS

*Non-exhaustive list



²⁰²⁷
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MAT.**

**YOUR
PARTICIPATION**

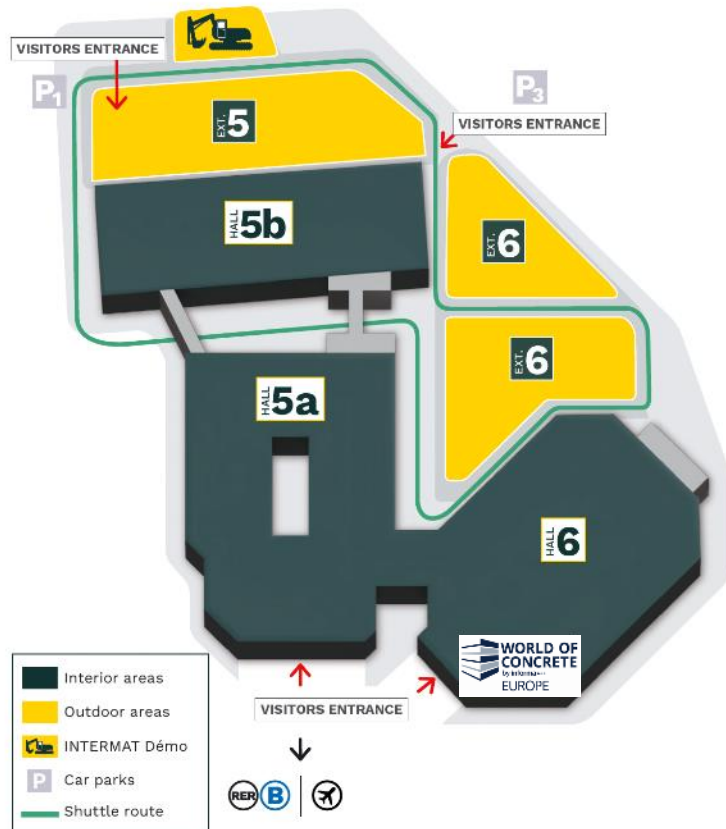
#2027

EXHIBITION MAP



CO-LOCATED WITH:
WORLD OF CONCRETE
by Informa
EUROPE

EXHIBITION PLAN 2027



#STANDS

Indoor stands

Min. **12**sq.m.



Outdoor stands

Min. **50**sq.m.



Demo zones

INTERMAT Demo and
Concrete Demo

Please enquire

Stand space only

Indoors or outdoors

A team at your service

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