

**iNTER
MAT.**

DÉMO by DIGTOUR

2027
**iNTER
MAT.**

**PARIS
21-24 APRIL 2027**

Sustainable
construction solutions
& technology exhibition

Bring your machines to life Make your brand stand out!

CO-LOCATED WITH



With **INTERMAT DEMO**, gain access to one of the most attractive areas of INTERMAT 2027: a unique **outdoor area** dedicated to live **demonstrations in real operating conditions**.

A UNIQUE SPACE AT THE HEART OF THE SHOW

- Up to **20,000 m²** of outdoor demonstration space within the exhibition
- Ready-to-use, fully equipped demo areas
- An immersive experience for your clients and prospects

WHY EXHIBIT IN THE DEMO AREA?

- ✓ **Attract** more qualified visitors
- ✓ **Demonstrate** your performance in real conditions
- ✓ **Develop** your business opportunities during the show

THE INTERMAT DEMO CONCEPT by DIGTOUR

DIG TOUR® is the leading roadshow dedicated to public works, offering a unique on-site experience across France.

At INTERMAT, this expertise enhances the exhibition by bringing an essential live demonstration dimension, serving both exhibitors and innovation.

A SPACE DESIGNED TO:

- test
- compare
- experiment
- negotiate

In a technical, friendly and business-oriented atmosphere.



Your demonstration area

INTER
MAT.

DÉMO
by DIGTOUR

Conditions:

- Access to the demo area is reserved for INTERMAT 2027 exhibitors with a minimum stand size of 500 m²
- Minimum demo area size: 100 m²

DEMO AREA PRICING

100 to 200 m ²	€40/m ²
200 to 500 m ²	€35/m ²
500 to 1000 m ²	€30/m ²
More than 1000 m ²	€25/m ²

EQUIPPED TENT OPTIONS:

Single tent 25 m ²	€7,990
Double tent 50 m ²	€13,490
Triple tent 75 m ²	€17,490

A turnkey offer

Your participation includes:

- Site earthworks and access preparation
- Area security (barriers)
- Electricity
- 24/7 security
- Cleaning services
- Dedicated support
- Tent with furniture, refrigerator, coffee machine, etc.



YOUR CONTACT

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#intermatparis