

Under the High Patronage of
Mr Emmanuel MACRON,
President of the French Republic



Press release – 24 September 2026

**The INTERMAT Academy forum: a focal point at the heart of the show
to promote employment & training in construction professions and attract talent**

From 21 to 24 April 2027, the INTERMAT Academy forum dedicated to jobs and training in the construction industry will be a central point of convergence at the show and a bridge between colleges, young people and businesses. Designed to be entertaining, immersive and informative, this space for interaction will draw on an extensive special events programme to shine a light on initiatives conducted by trade bodies and training organisations to promote careers in building and construction trades. It will also serve as a connector between young people and companies offering exciting career opportunities, to help reveal the talent destined to build tomorrow's building and public works sector.

A space where human, societal and environmental issues intersect

Given the industry's key challenge of attracting, training and retaining talent, INTERMAT 2027's central theme of sustainability also encompasses the societal ability to transform professions, support upskilling and trigger new vocations.

This is precisely the aim of the INTERMAT Academy, which will offer a wide-ranging programme of educational and entertaining activities: meetings between professionals and students, educational tools and simulators, instructional videos, display boards and models illustrating educational pathways, and career fact sheets, among other features. There will also be dedicated visitor routes for students, who will be encouraged to attend this year's event in even greater numbers.

One of the area's key highlights will focus on the role of women in the sector, particularly female machine operators, given that the strategic priority of female labour force participation remains largely unaddressed today (women make up 13.3 per cent of the workforce in construction and 12.2 per cent in public works). The exhibition will also give pride of place to new technologies, notably AI, which are driving the transformation of professions and fundamentally changing working conditions on construction sites.

An area given over to the 49th edition of WorldSkills

As in 2024, WorldSkills France has once again chosen INTERMAT to showcase one of its trades and welcome competitors in the heavy vehicle technology category as part of the 49th edition of the national heats of the worldwide skills competition. Visitors will thus be able to discover these skills in real-life conditions and watch the young competitors as they vie for a place in the French national final.

Bruno Monglon, global expert for Worldskills France, said: "Taking part in INTERMAT is a particularly worthwhile experience, as it allows us to introduce a wide audience to careers in the repair and maintenance of construction and material-handling machinery. I hope this will inspire young people to pursue careers in these fields. Competitors will have the opportunity to showcase their skills and expertise, meet professionals and stakeholders committed to promoting these

careers, and explore the exhibition, new technologies, innovations and the challenges associated with the skills of the future.”

A programme to connect recruiters with future talent

A job board and dedicated recruitment tours will also be laid on to support visitors in their job search and give them the opportunity to explore careers in the construction industry and their practical aspects through simulation games. The aim is to facilitate meetings between recruiters and prospective employees for discussions around career plans, enable visitors to find the job that matches their profile, and thereby build the future of the sector.

Séverine Honoré, HR project manager at Groupe Fayat, said: “INTERMAT is a tremendous showcase where we can promote the diverse, purposeful and resolutely forward-looking opportunities that our sectors offer. Our presence at the exhibition is part of a double approach: to promote our professions and to strengthen our links with the whole training and employment ecosystem.”

A working group to coordinate the schedule of special events

Alongside the exhibition organisers, a working and steering group has been set up to organise and coordinate the series of special events held on the INTERMAT Academy forum. This group is made up of 15 members who are teachers, training consultants or HR specialists in training bodies, federations or equipment manufacturers.

Its 15 members

- Nicolas Berger, training officer, EATP Égletons
- Daphné Benoist, communications officer, DLR federation
- Emmy de Proost, company liaison officer, lycée Jean Jaurès, Carmaux
- Séverine Honoré, HR project manager, Groupe Fayat
- Cindy Husser, Marketing HR, Liebherr
- Méline Kempf, Marketing HR, Liebherr
- Guillaume Magnaudet, head of educational resources department, EATP Égletons
- Éric Martin, teacher at Lycée Jean Jaurès, Carmaux
- Valérie Minguet, CHRO, Volvo CE
- Bruno Monglon, equipment maintenance specialist, WorldSkills France
- Amina Noyer, HR Manager, Wirtgen
- Tiphaine Perrichon, careers attraction project manager, FRTP Île-de-France
- Olivia Poitau, secretary general, Evolis
- Laure Regnaud, director, Fondation École française du Béton
- Christophe Willot, chairman of careers attraction commission, DLR federation

INTERMAT 2027 fact sheet

21 - 24 April, Paris Nord Villepinte

Held in conjunction with World of Concrete Europe, the European concrete industry show

1,200 exhibitors, with **68%** from outside France and **40** countries represented

150,000 visitors, of whom **25%** from outside France and representing **130** countries

Central theme: Sustainability through three pillars: **Economic, Environmental and Societal**

5 hubs of expertise: Earthmoving, Demolition and Transportation - Lifting & Handling - Roads, Minerals & Foundations - Buildings and Concrete Sector - New Technologies & Energies

Highlights and special features: Industry Forum, INTERMAT Innovation Awards, Start-up Village, INTERMAT Academy, INTERMAT Demo, Concrete Demo.

About the organisers

Comexposium is one of the world's leading organisers of professional and consumer events, hosting 400 trade shows each year, exhibitions, conferences and one-to-one meetings in 80 cities across 27 countries. The Group operates leading brands across dynamic industry sectors, including SIAL, the world's largest network of food industry events (SIAL Paris, SIAL China, Food & Drinks Malaysia by SIAL, etc.); Vinexposium, the world's leading network of business events dedicated to wines and spirits (Wine Paris, Vinexpo Asia, Vinexpo Americas, etc.); Milipol (security); NRF Retail's Big Show Europe and One to One Retail E-commerce (retail); IMCAS (healthcare); Les Assises de la cybersécurité (cybersecurity); Foire de Paris (leisure); as well as Rétromobile, GIIAS and Top Transport (Transport & Mobility). Having implemented a responsible engagement strategy recognized with the Positive Company® CSR label in 2025, the Group is headquartered in Courbevoie, near Paris, and employs 1,200 people across its various subsidiaries. The Comexposium Group is jointly owned by SIPAC, a subsidiary of the Paris Île-de-France Chamber of Commerce and Industry, and Crédit Agricole Assurances.

The former SEIMAT (Association of International Construction Equipment Businesses), now known as C-MAT, has embarked upon a transformation to better reflect developments in the sector and strengthen its stance on contemporary issues. It brings together all the construction equipment, services and solutions brands and equipment manufacturers operating in the French market, and coordinates a network of leading industrial players on the world stage.

C-MAT supports its members through the sector's transformations, particularly in the areas of the energy transition, technological innovation and changing industry practices, with a view to improving productivity and safety on construction sites, and also produces the market's reference statistics.

EVOLIS is the trade association for the construction industry. It brings together, strengthens and defends the interests of manufacturers of capital goods and production machinery, drawing on solid economic and technical expertise. A partner recognised by French and European public authorities, EVOLIS is a member of the Federation of Mechanical Industries (FIM) and represents France on the Committee for European Construction Equipment (CECE). EVOLIS has 450 member companies spread across nearly 400 sites in France. With a sector representing €19.4 billion in turnover, 59% of which comes from exports, and more than 85,000 jobs, EVOLIS speaks on behalf of a strategic industry.

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