

2027 INTERMAT.

PARIS
21-24 APRIL 2027

Sustainable construction solutions & technology exhibition

#concrete

200 exhibitors dedicated to the sector

1 Forum

1 Concrete demo zone

WORLD OF CONCRETE by informa EUROPE

www.intermatconstruction.com

ORGANIZED BY COMEXPOSIUM informa markets C-MAT CONSTRUIRE MIEUX & PLUS SÛR EVOLIS LES ACTEURS DE L'INDUSTRIE EN MOUVEMENT

The entire construction industry mobilised to build tomorrow better

#sus
taina
bility

#SUSTAINABILITY

The theme of the 2027 edition: addressing the sector’s challenges

Environmental

Decarbonisation, smarter waste management, biodiversity protection, soil conservation, and reduced energy and material use…

Social

Reducing noise and air pollution, improving accessibility, working conditions, safety, and the industry’s attractiveness

Economic

Economic viability, cost efficiency, site optimisation, long-term performance, and innovation

2027 INTERMAT.

WORLD OF CONCRETE by informa EUROPE

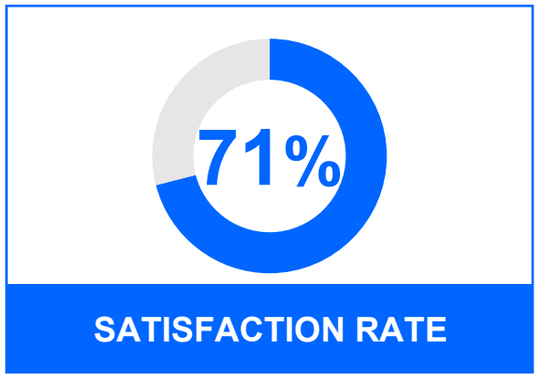
KEY FIGURES

#VISITORS

Meet qualified visitors from all over the world, with projects to develop and mostly purchasing decision makers.

DAYS	VISITORS ADMISSIONS	NON-FRENCH VISITORS
4	150,000	25%





INTERMAT 2024 figures

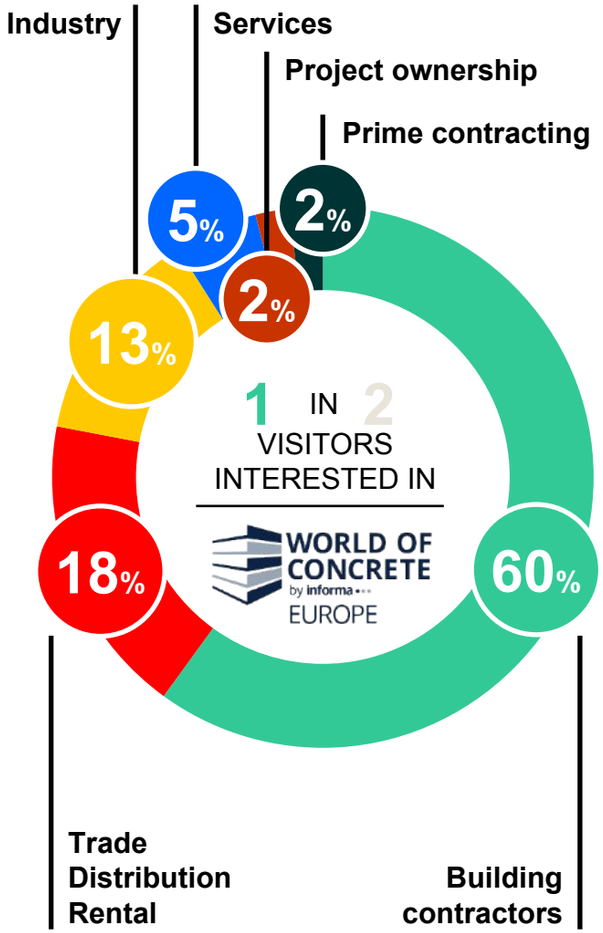
TOP 10 visiting countries*

1 BELGIUM
2 NETHERLANDS
3 ITALY

4 GERMANY
5 UNITED KINGDOM
6 CHINA
7 ALGERIA
8 SWEDEN
9 SWITZERLAND
10 JAPAN

*Hors France

130 COUNTRIES REPRESENTED



INTERMAT 2024 figures

#VISITORS

Breakdown by industry sector

CONSTRUCTION COMPANY

- Construction and public works company (roads/highways, site development, special foundations, earthworks, demolition, civil engineering, pipelines, etc.)
- Main contractor
- Structural works company
- Concrete sector company (repair, cutting, precast, ready-to-use, decorative, recycling, etc.)

DESIGN MANAGER & LEAD CONSULTANT

- Engineering and technical consulting
- Surveying

PROJECT OWNER

- Residential, industrial & commercial builder
- Central government, public joint authority (EPCI), regional / departmental council, local authority

BUSINESS / SERVICES

- Trading
- Distributor / Dealer
- Product importer
- Equipment rental
- Technical centre

#GLOBAL PROMOTION

INTERMAT is launching a major international campaign to boost the exhibition's global profile and attract visitors with specific projects.

STRENGTHENED GLOBAL PROMOTION IN THE FOLLOWING COUNTRIES:

EUROPE
- Germany
- Belgium
- Spain
- Italy
- Ireland
- Norway
- Netherlands
- United Kingdom
- Switzerland

AFRICA
- South Africa
- Algeria
- Ivory Coast
- Egypt
- Kenya
- Marocco
- Nigeria
- Senegal
- Tunisia

MIDDLE EAST
- Saudi Arabia
- United Arab Emirates
- Türkiye

AMERICA
- Canada
- USA

LOBBYING WITH FEDERATIONS

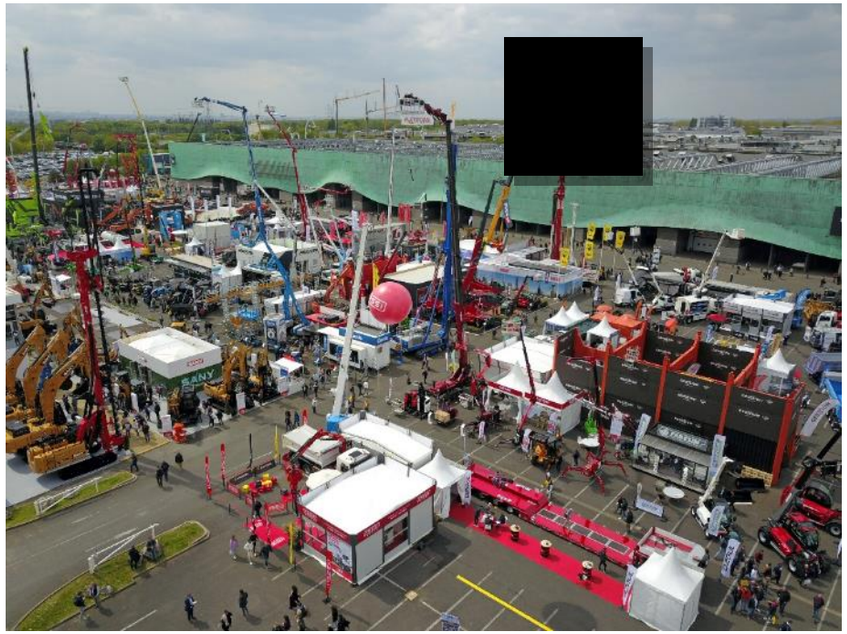
A MULTICHANNEL MEDIA PLAN

MULTILINGUAL EMAIL CAMPAIGNS

TAILOR-MADE PR CAMPAIGNS

#EXHIBITORS

EXHIBITORS	SATISFIED WITH VISITOR QUALITY	INCLUDING FROM OUTSIDE FRANCE
1,200	74%	68%



An exhaustive offering targeted around 5 hubs of expertise:

Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machines for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling

Roads, Minerals & Foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

Buildings, civil engineering & concrete sector

- Concrete sector
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

New technologies & energies

- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: biofuels, electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Decarbonisation solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

#EXHIBITORS WORLD OF CONCRETE EUROPE



#EXHIBITION MAP



2027 INTERMAT.

WORLD OF CONCRETE by informa EUROPE

CONCRETE SECTOR AREA

#CONCRETE SECTOR

WORLD OF CONCRETE by informa EUROPE

200 EXPOSANTS

THE EUROPEAN TRADESHOW FOR THE CONCRETE SECTOR 4th ÉDITION

Chat and network around new challenges in the concrete sector.

An area designed around the triple approache of :

EXHIBITORS Offering a range of sector-dedicated solutions.

CONCRETE DEMO An area devoted to the demonstration of new applications, solutions and technologies.

FORUM A forum with nonstop speaking opportunities on the issues facing the sector



ORGANISED BY COMEXPOSIUM informamarkets Evolis C-MAT

The entire concrete sector reprensented at

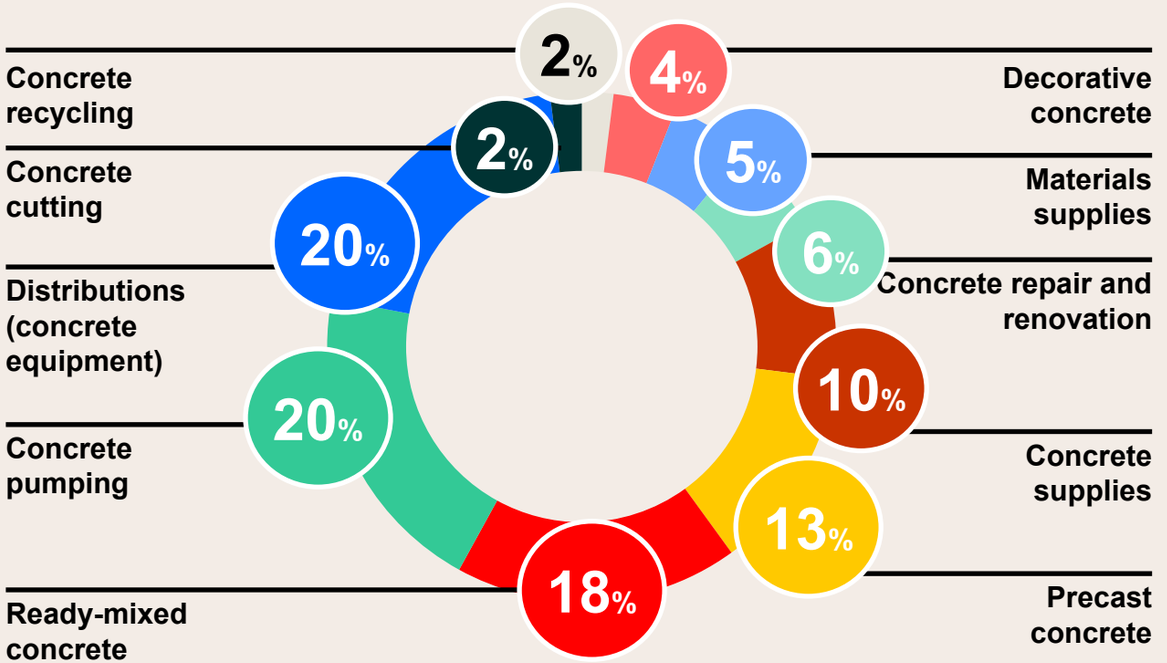
WORLD OF CONCRETE by informa EUROPE

Exhibitors representing the entire concrete sector value chain

- Concrete industry, other equipment and machinery
- Facilities and machinery for concrete production
- Facilities and machinery for pre-cast concrete
- Materials for concrete
- Equipment and machinery for special and decorative concrete
- Equipment, delivery and laying of ready-mixed concrete
- New technology, services and engineering for concrete



Companies visiting WOC EUROPE



#CONCRETE DÉMO

AN OUTDOOR DEMONSTRATION AREA

Nonstop features dedicated to concrete product applications :

Presentation of decorative concrete, demonstrations of tools, equipment, know-how and innovations…



Photos INTERMAT 2024

#FORUM

A SERIES OF CONFERENCES FULLY DEVOTED TO THE CONCRETE SECTOR, ITS MATERIALS, AND DIVERSE APPLICATIONS.

Exploring the major transformations in sustainable concrete construction: decarbonisation, the circular economy, digitalisation and climate resilience:

- Decarbonisation of concrete and the construction sector
- Energy transition for specialised equipment
- Circular economy & sustainable design
- Industrial performance: energy & water
- Social issues and skills
- Resilience and climate adaptation
- Digital technology, AI & innovative materials
- Economic models and regulation



DISCOVER THE STEERING COMMITTEE OF THE WORLD OF CONCRETE EUROPE FORUM

Sessions hosted by well-known **experts** and **speakers from the concrete sector,** construction, public works or bricklaying, members of federations and of the largest European companies in the industry.



Julien BEIDELER
Secretary General – UMGO FFB



Caroline BÉGUÉ
Secretary General - SNBPE



Audrey FORESTIER
Secretary General - SYNAD



Frédéric GLUZICKI
Editor-in-chief
Béton Magazine



Jacques MANZONI
Chief Executive Officer – FIB



Fabio MASTROIANNI
Deputy Chief Executive Officer - AGYRE



Audrey NICOLAS
Deputy Director of Marketing & Communications - CERIB



Christine RAYNAUD
Editor-in-chief
Prescription Béton



François REDRON
Chief Executive Officer CIMBETON



Laure REGNAUD
Director – Ecole Française du Béton

NEW ! A Concrete Industry Zone

World of Concrete Europe is the leading platform for bringing together the entire concrete industry, promoting innovation and supporting the sector's sustainable transformation.

A UNIFYING FORUM TO ADDRESS THE CHALLENGES FACING THE PROFESSION

- To bring together the key players in the sector in order to give a collective voice to the challenges they face.
- To encourage discussion and dialogue on technical, economic and environmental issues.

A REPRESENTATION OF THE ENTIRE VALUE CHAIN

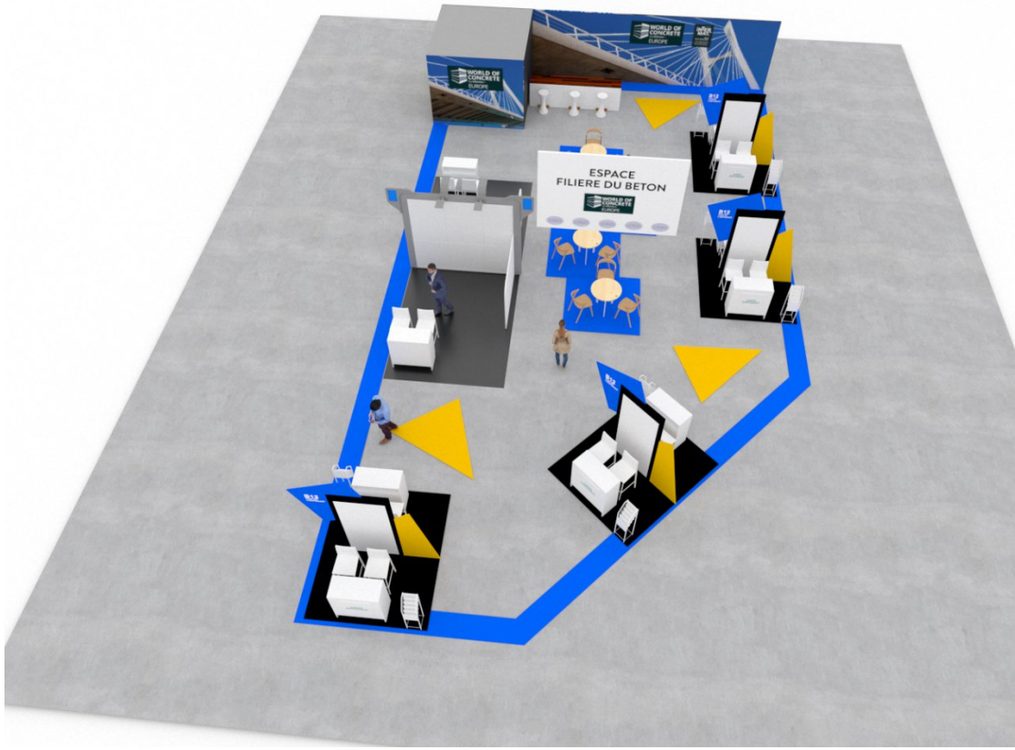
- Bring together stakeholders from upstream to downstream: materials, equipment, production, prefabrication, installation, maintenance and recycling.
- Encourage synergies between manufacturers, specifiers, construction companies and end-users.

A SHOWCASE FOR INNOVATION IN THE CONCRETE INDUSTRY

- To showcase innovations and solutions that address the challenges of decarbonisation, performance and the circular economy.
- To highlight applications and expertise.
- To create a hub for networking and opportunities that fosters dialogue, the development of partnerships and projects across the entire concrete industry value chain.

WORLD OF CONCRETE EUROPE AREA





A WELCOMING PLACE

A comfortable area to connect and share ideas

STANDS

A turnkey space, ready to use.

(Visuel non contractuel)

STANDS OFFERS – Concrete Industry Zone

2 turnkey solutions to make the most of your participation

Corner-style desk

- 1 counter with Signa logo, dimensions: 50cm x 50cm
- 2 stools
- 1 customisable back panel (dimensions: 2.20m H x 1.00L)
- Document display stand
- 3-socket power strip
- Access to a shared storeroom
- Cleaning



All-inclusive price : €3,900 excluding

12m² stand

- Aluminium frame and melamine-faced partitions
- Carpet : Burgundy red
- Lighting: 1 spotlight per 3m², 100W each; however, the electrical box must be ordered separately
- A customised ‘flag’ sign (standard lettering): Stand reference + exhibitor’s name
- Please note : the electrical box is not included in this package.



All-inclusive price : €4,609 excluding

2027 INTERMAT.

WORLD OF CONCRETE by informa EUROPE

HIGHLIGHTS

#FORUM

An area dedicated to the international industry

The **crossroads for International federations** in the construction sector.

A forum with a programme of **round tables** offering **solutions** in response to the big issues in construction..

Shared perspectives from leading **French and International speakers.**



#DEMO

The INTERMAT Demo Area

THE ART OF SHOWCASING CONSTRUCTION EQUIPMENT AND MACHINERY.

INTERMAT DEMO by DigTour
is one of the headline attractions of the show, with a unique outdoor demonstration zone where exhibitors show off their equipment and machinery in real life operational conditions.

***Additional booth service**







INTERMAT 2018 pictures

#INTERMAT INNOVATION AWARDS

10th EDITION

INNOVATION AWARDS

An **international showcase** for innovations in the construction sector

The INTERMAT Innovation Awards **distinguish the equipment, technology, services, solutions and products** that contribute to progress in the construction, infrastructure and materials industries and to accomplishing the sector's big transitions

A French and international jury of users and experts including Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.

Unique visibility before and during the show, where **innovation** will be showcased to enable people to discover the sector's latest technological developments.



Deadline for entries: October 2026

MEET OUR FRENCH JURY

INTERMAT INNOVATION AWARDS



Alain GRIZAUD
President – FNTP

President of the INTERMAT Innovation Awards 2027



Mathieu ARMENGAUD
Head of Maintenance, Health and Safety, Environment and Quality
DLR



Stéphanie BIGEON-BIENVENU
Associate Director
IMPULSE PARTNERS



Fabrice BLANC
Head of Equipment
Eiffage Génie Civil



Dominique CHEVILLARD
Technical and Research Director – FNTP



Thiebault CLEMENT
Technical Director
OPPBTP



Anthony FLANDIN
Head of Equipment
VINCI CONSTRUCTION



Elie HAJJAR
Head of Equipment & Sustainability
KILOUTOU Group



Thierry LAHUPPE
Head of Equipment
LOXAM



Thomas LE DIOURON
Chairman
IMPULSE PARTNERS

MEET OUR INTERNATIONAL JURY

INTER MAT. INNOVATION AWARDS



Carole BACHMANN
Secretary-General
ERA
EUROPE



Bill BLACK
Chairman & CEO
Calgary Construction Association
CANADA



Toon BRUINING
CCO – BREDENOORD
NEITHERLANDS



Domenico CAMPOGRANDE
Chief Executive Officer
FIEC
EUROPE



Massimiliano Ruggeri
IMAMOTER / CNR
Italy



Brian JONES
Chairman
Construction Plant Hire Association
UNITED KINGDOM



Nicola MASSARO
Head of Technology & Construction
Quality ANCE
ITALY



Maria MORENO
Managing Director
SEOPAN
SPAIN



Alessio RIMOLDI
Secretary General
BIBM
BELGIUM

#START-UP VILLAGE

START-UP VILLAGE

IMPULSE PARTNERS



THE START-UP VILLAGE

aims to shine a light on the latest technological solutions addressing the challenges of decarbonisation and digitalisation in construction.

Over 20 companies expected

A real springboard for:

- accelerating innovation in the construction industry
- helping start-ups make their mark alongside established players
- enabling visitors to discover practical solutions to today's construction challenges
- identifying the technologies of tomorrow.

#AFRICAN SUMMIT

April 22 2027
Start at 9:30am

INTERMAT AFRICAN SUMMIT

INTERMAT is launching an **African Summit** dedicated to strategic opportunities in the construction and public works sector across Africa.

The African Summit will highlight:

- **Major infrastructure projects** across the continent
- **Equipment needs**
- **Development prospects** for the sector through to 2050

This summit aims to position INTERMAT as an international platform for dialogue and cooperation between industry leaders, public decision-makers, and African institutions.



In partnership with

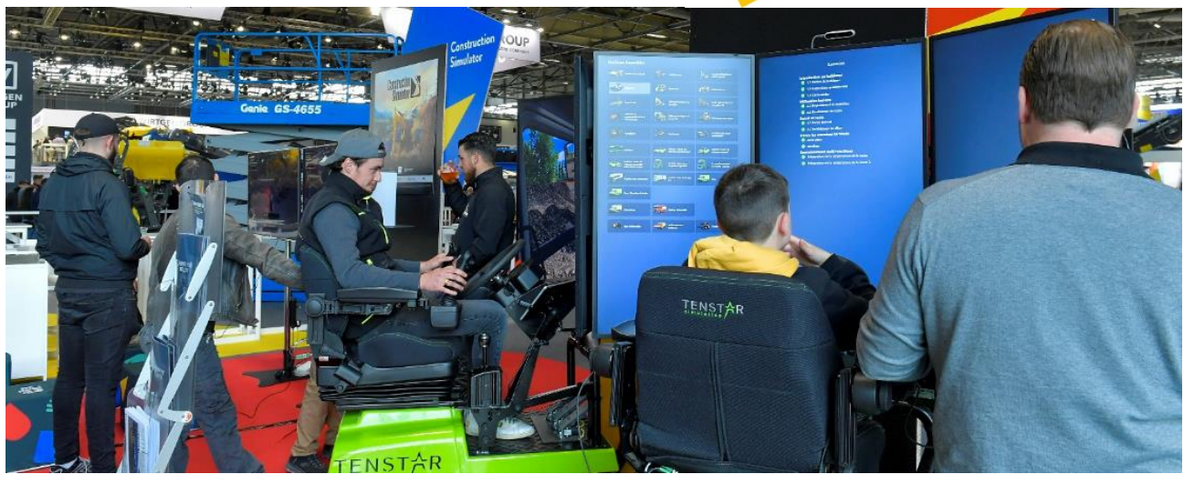
MEDEF INTERNATIONAL

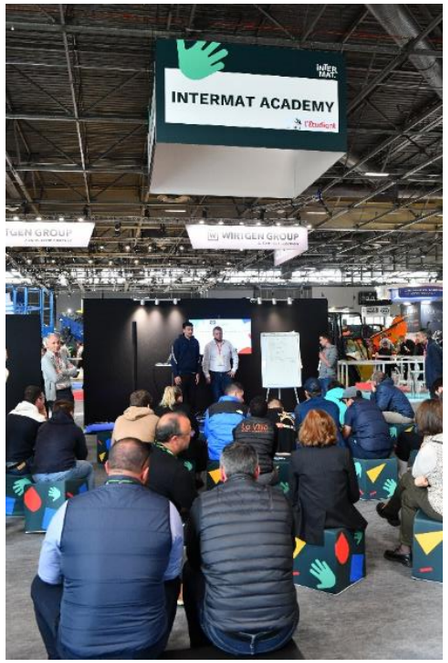
Business France

#INTERMAT ACADEMY

Employment & Training – a dedicated area for industry talent

- **Highlight the initiatives led** by these main federations to promote careers in construction.
- Host **workshops and conferences** on emerging professions.
- Facilitate connections for companies seeking workforce: organise **job dating sessions**.







MEET THE WORK COMMITTEE

INTER MAT. ACADEMY



Nicolas BERGER
Training Manager
EATP EGLETONS



Daphné BENOIST
Communications Officer
DLR Federation



Emmy DE PROOST
Business Office
Jean Jaurès school Carmaux



Séverine Honoré
HR Project Manager
FAYAT Group



Cindy HUSSER
Marketing RH
LIEBHERR



Méline KEMPF
Marketing RH
LIEBHERR



Guillaume MAGNAUDET
Head of the Teaching Resources Department
EATP EGLETONS



Eric MARTIN
Teacher – Jean Jaurès school Carmaux



Valérie MINGUET
HHR – VOLVO CE



Bruno MONGLON
Equipment Maintenance Expert
WorldSkills France



Amina NOYER
HHR - WIRTGEN



Tiphaine PERRICHON
Project Officer for Attractiveness – FRTP IDF



Olivia POITAU
Secretary General
EVOLIS



Laure REGNAUD
Director – French Concrete School



Solenne TOCQUEVILLE
Employment & Training Delegate - FRTP



Christophe WILLIOT
Chair of the Committee on the Attractiveness of the Trades
DLR Federation

#INTERMAT PRESSDAYS

INTERMAT. PRESS DAYS

THE MUST-ATTEND MEETING WITH THE INTERNATIONAL TRADE PRESS!

20 & 21 January 2027 – Roland Garros

Ahead of the show **present your new solutions and latest developments** to the global trade and business media.

100 workshops and interviews between exhibitors and journalists

Networking evening with a backstage tour of Roland Garros



100
EXHIBITORS

150
FRENCH AND FOREIGN JOURNALISTS

#BUSINESS MEETINGS

Boost your order books

Free business meetings between visitors and exhibitors



Complete service:

FREE!

Enjoy free access to the qualified meeting program between exhibitors and professional visitors and maximize your business opportunities through targeted, pre-arranged meetings.

2027 INTERMAT.

WORLD OF CONCRETE by informa EUROPE

OUR PARTNERS

#FRENCH MEDIA Partners



batiactu

batiweb

BATIMETIERS
LA REVUE DES BÂTISSEURS

Le magazine Béton[s]

Business BTP

CHANTIERS DE FRANCE.fr
LE SITE D'INFORMATION PRATIQUE DES PROS DES TRAVAUX PUBLICS

CONSTRUCTION21 FRANCE

DLR Mag 24 25
LE MAGAZINE

Europe-TP.com

fluides& TRANSMISSIONS

GREEN HOUOT Business

le Journal du bâtiment et des TP

Le journal du Poids lourd

Le journal du Pneumatique

LE MONITEUR
DES TRAVAUX PUBLICS ET DU BÂTIMENT

LE MONITEUR MATÉRIELS

MASCUS

mines & carrières

PREVENTION BTP

Recyclage & Valorisation

ROUTE ACTUALITÉ
CHANTIERS • PROCÉDÉS • PRODUITS • MATÉRIELS • TECHNIQUES NOUVELLES

TPA
TRAVAUX PUBLICS & AMÉNAGEMENTS MAGAZINE

TPBM TRAVAUX PUBLICS & BÂTIMENTS DU MIDI

TRM 24

via mobilis

#INSTITUTIONAL Partners













































#INTERNATIONAL Partners

Non-exhaustive list



CECE COMMITTEE FOR EUROPEAN CONSTRUCTION EQUIPMENT

FIEC EUROPEAN CONSTRUCTION INDUSTRY FEDERATION

ERA EUROPEAN RENTAL ASSOCIATION

AT.no

Aridos & MATERIALES

ASFALTO y pavimentación

BATI CHRONIQUE

BOUW KRONIEK

CONSTRUIRE LA WALLONIE

Costruzioni

Demolición & Reciclaje

Embuild

e-CONSTRUCTION

GLOBAL HIGHWAYS

HORMIGÓN PREPARADO

impresse edili

InfraStructures CONSTRUCTION • TRAVAUX PUBLICS • RESSOURCES NATURELLES CONSTRUCTION • PUBLIC WORKS • NATURAL RESOURCES

inGEOpres Interempresas media

canteras y explotaciones

Interempresas media

khl

macchine edili • DA CANTIERE • STRADALI • MEZZI D'OPERA •

Machinery REVISTA TÉCNICA DE MAQUINARIA DE OBRAS PÚBLICAS, CONSTRUCCIÓN Y MINERÍA

MÁQUINAS DE CARRETERAS

movicarga movimento de cargas

NOTICIAS MAQUINARIA .COM

Interempresas OBRAS PÚBLICAS Y CONSTRUCCIÓN

OnSite CONSTRUCTION

OnSite LIFT

Interempresas media potencia

POWERTRAIN DIESEL

quarry & construcción

RECOVER MAGAZINE RECYCLING REMEDIATION DEMOLITION

rocas y minerales

leStrade Aeroporti Autostrade Ferrovie

STRADE & AUTOSTRADE

Your contacts dedicated to World of Concrete Europe

Benoit SIMON
Sales Manager
benoit.simon@comexposium.com

Clara BAUDEZ
Market Manager
clara.baudez@comexposium.com





https://event.intermatconstruction.com/2027/

A team at your service

#MANAGEMENT



Guillaume
SCHAEFFER
Exhibition Director



Laura
SANCHEZ
Marketing & Communications Director



Céline
GSTALDER
Head of Sales



Jérôme
HUNAULT
Operations Director

#CONTACTS FRANCE



James
HUSAIN
Key Account Manager



Benoit
SIMON
Sales Manager – Earthworks and Roads WOCE



Clara
BAUDEZ
Market Manager – Engines/Parts/Components, New Technologies & Energy
WOCE



Yana
LACASA YAKUSHENKO
Sales Manager – Transport, Construction and Services



Marina
SHILO
Market Manager Lifting and Handling



Frédérique
BRUNET
Customer Relations Officer

#INTERNATIONAL

Killian
JAMBOU
Promosalons Belgium/Luxembourg
kjambou@promosalons.com
+32 (0)2 534 98 98

Eric
HALSTEN
Imex Management
erich@imexmanagement.com
+1 704 365 0041

Tereza
SLIZKOVA
Promosalons Czech Republic / Slovakia
slizkova@francouzskeveletrhy.cz
+ 420 222 518 587

Evelyn
LIU
Comexposium Shanghai
evelyn.liu@comexposium.com
+86 21 62170505*106

Sung-A
HWANG
Promosalons Korea
sahwang@promosalons.com
+82 2 564 9833

Marianne
LEBÈGUE
Promosalons Spain
mlebegue@promosalons.es
+34 931 594 870

Eric
HALSTEN
+1 704 365 0041
erich@imexmanagement.com

Maria
EEROLA
Tseg Finland / Sweden / Denmark / Norway
maria.eerola@tseg.fi
+358 40 7500 380

Lorena
BREGA
Saloni Internazionali Francesi
lbrega@salonifrancesi.it
+39 02 43 43 53 21

Cyril
LEMONNIER
Promosalons Germany (excl. WOCE)
clemonnier@promosalons.com
+49(0)221 13 05 09 29

Ludger
MÜLLER
Dedicated Agent for WOCE – Germany, Austria, Switzerland
mueller@iec-vertrieb.de
+49 4 071 007 0-13

Coen
ROSDORFF
Promosalons Netherlands
[redacted]@promosalons.com
+31 (0)20 462 00 26

Maria
BORYSKA
IEC International
boryska@iec.international
+48 607 444 183

Kaneda
MARTEL
Promosalons UK Ltd
kmartel@promosalons.com
+44 7939 645 758

Carter
CAO
Wes Expo, Taïwan, RPC
carter_cao@wesexpo.com
+886 2 2598 2630 ext.111

Müge
GEZEROGLU DINLENC
Promosalons Turkey
muge.gezeroglu@promosalons.com.tr
+90 216 467 47 45

INTERMAT.

CO-LOCATED WITH

WORLD OF CONCRETE by informa EUROPE

The entire construction industry mobilised to build tomorrow better.

C-MAT CONSTRUIRE MIEUX & PLUS SÛR · EVOLIS LES ACTEURS DE L'INDUSTRIE EN MOUVEMENT · DLR LA FÉDÉRATION DES MATÉRIELS · FFB FÉDÉRATION FRANÇAISE DU BÂTIMENT · LES TRAVAUX PUBLICS FÉDÉRATION NATIONALE

#intermatparis

www.intermatconstruction.com

ORGANIZED BY COMEXPOSIUM

C-MAT CONSTRUIRE MIEUX & PLUS SÛR · EVOLIS LES ACTEURS DE L'INDUSTRIE EN MOUVEMENT